

# FINANCIAL TIMES



Velvet goldmine

What will they  
securitise next?

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Not so mean streets

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Revenue is king

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World Business Newspaper <http://www.FT.com>

FRIDAY DECEMBER 27 1996

Kremlin moves to raise additional revenue and regulate Russia's illegal vodka distilleries

## Yeltsin restores state monopoly of alcohol sector

By John Thornhill in Moscow

The Russian government yesterday shocked hard-drinking citizens by promising to restore a state monopoly of the alcohol market to raise additional tax revenues.

President Boris Yeltsin, conscious that past campaigns to control the flow of alcohol have stirred popular discontent, said the move would enable the government gradually to pay off its Rbs16,000bn (\$3bn) debt to millions of Russian pensioners, resolving an "amoral" crisis in public finances.

In a high-profile return to the Kremlin after his successful heart bypass operation, Mr Yeltsin also sacked a senior official responsible for regulating the alcohol industry as part of a promised crack-down on incompetent bureaucrats.

He also launched a programme of more aggressive

measures against corporate tax dodgers.

"The state's debt to the people is too high and the living standards are intolerably low," Mr Yeltsin said in a radio address on Wednesday. "It is time to take measures against those who live luxuriously at the state's expense, or to be more exact at the expense of ordinary people."

Mr Anatoly Chubais, head of the presidential administration, said yesterday that a presidential decree would soon be issued introducing "the toughest possible controls" over the production, distribution, labelling and import of alcohol.

Mr Chubais insisted there was no plan to nationalise Russia's private distilleries and liquor shops, leaving it unclear as to how monopoly control over the sale of alcohol would be enforced.

The chaos in Russia's alco-

hol market resulted in the "loss" of Rbs2,000m of tax revenues every month, he said.

Some economists estimate the government receives only 2 per cent of its federal revenues from alcohol duties, compared with more than one-third in Tsarist and Soviet times.

The government has already taken steps to remove tax privileges granted to several charitable organisations which enabled them to import alcohol duty-free but which were also exploited by criminal gangs.

Russia's vodka industry welcomed yesterday's announcement, saying it would help stem the tide of cheap vodka that has swept into Russia from Belarus and Ukraine during the past few years.

The measures are also designed to address public health concerns surrounding the poor-quality "moonshine" vodkas, costing as little as \$1 a



Russian women sell vodka on a Moscow street yesterday to try to earn much needed cash

Reuter

bottle, on sale around the clock in thousands of street kiosks throughout the country.

According to some estimates, 40 per cent of the vodka sold in Russia is produced illegally.

Control of the vodka market

has proved an explosive issue throughout Russian history.

Mr Mikhail Gorbachev, the last president of the Soviet Union, earned lasting hostility

among ordinary Russians by launching a fierce anti-alcohol campaign in the 1980s.

The latest moves to tighten the alcohol market could also cause tensions with neighbouring Belarus with which Russia has a free trade agreement.

## Tokyo markets slide on tough budget fears

By William Dawkins in Tokyo  
and Richard Waters  
in New York

Japanese officials voiced alarm yesterday after Tokyo's financial markets fell sharply in response to fears that an austere 1997 budget could halt the economy's fragile recovery.

Mr Seiichiro Kajiyama, chief government spokesman, attributed the declines to "the mental depression of investors". Mr Tatsuo Makino, senior official at the Ministry of International Trade and Industry, said he would monitor the markets "with grave concern".

The Nikkei 225 average fell

by just over 700 points yesterday afternoon to its lowest level in a year before regaining some ground to close at 19,291.58, down 1.3 per cent on the day and 2 per cent since the start of the week.

The absence of foreign investors in the Christmas holidays has contributed to this week's share-price weakness. But even so, Japanese shares have fared well, up 6.4 per cent this year.

Concern by foreign exchange

dealers about the outlook for the domestic economy sent the yen to a 45-month low of Y115 to the dollar at one point in Tokyo before it recovered slightly to Y114.6.

The US stock market shrugged off the turmoil in Japan and continued its recent strong performance, helped by the dollar's rise against the yen. Traders speculated that the flow of Japanese capital, which has contributed to the

strength of the US financial markets in the second half of this year, would continue.

By lunchtime in New York, the Dow Jones Industrial Average climbed back above its previous record close of a month ago to reach 5,655.91, a gain of 33.06. At this level the Dow has risen 4.6 per cent since the beginning of last week, erasing the losses which followed hints in early December by Mr Alan Greenspan, chairman of the Federal Reserve, that US shares were overvalued.

In Tokyo, equity analysts were concerned that the government's annual budget, approved by the cabinet on Wednesday, would tighten fiscal policy too much and deal a setback to recovery.

According to finance ministry figures the budget confirms an increase in sales tax next year from 3 per cent to 5 per cent, the end of a temporary

Continued on Page 12  
OECD urges Japan to hold down interest rates, Page 8;  
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## Carmakers hit by strikes over S Korea labour laws

By Catherine Lee and  
agencies in Seoul

Striking workers closed South Korea's leading carmakers and several huge shipyards after the ruling party forced controversial laws on labour and the strict police through parliament yesterday.

President Kim Young Sam's ruling New Korea party, which has an absolute majority, went into the parliament building at 8am and passed 11 laws in just six minutes with no opposition deputies present.

The bills included measures that would allow companies to impose job cuts, as ending South Korea's life-long employment system. The leaders of the country's two labour organisations declared passage of the labour law "null and void" and urged their members to walk out.

Up to 150,000 workers at 100 companies responded immediately, halting production lines at Hyundai, Kia and Ssangyong car plants and shutting two Hyundai shipyards and two others, according to the outlawed Korea Confederation of Trade Unions, which claims 500,000 members.

Economists warned of short-term damage to the economy, already shaky because of an export slowdown. But analysts said the labour law would benefit the economy by allowing employers to cut costs and increase competitiveness.

Yesterday's bills were also aimed at honouring South Korea's commitment to the Organisation for Economic Co-operation and Development, the club of industrialised nations, to introduce a more flexible labour market. Another bill gives greater power to the once-notorious Agency for National Security Planning, the country's version of the CIA.

Although the police say they will crack down on illegal strikes and arrest labour organisers, protests are likely to continue. The strike at Hyundai Motor alone is estimated to be costing the company some Won65bn (\$55m), or 5,500 cars, in lost production daily.

Later yesterday the government apologised to the public for pushing through the bill. "I feel truly sorry for failing to settle the issues through dialogue and compromise with the opposition," New Korea party chairman Mr Lee Hong-koo said.

However, the prime minister's office has warned of unspecified "stern countermeasures" against illegal strikes.

## Spain disrupts Telefónica plan to control subsidiary

By David White in Madrid

Plans by Telefónica, the Spanish telecommunications group, to take full control of its Latin American subsidiary have been disrupted by the Spanish government's decision to seek the maximum price for its stake.

The final stage of Telefónica's own privatisation is unlikely to be delayed. The government is due to sell its remaining 21 per cent stake in the parent group in February.

Telefónica had been poised to complete the purchase of the stake, which would give it 100 per cent ownership of Tisa, for about Pts106bn (\$812m). Although it would doubtless enter a tender, if held, the deal would risk being delayed until after the

government sold its remaining Telefónica shares.

The final stage of the privatisation is expected to bring in about Pts600bn in the biggest ever single offering of shares in a Spanish company. The operation, in which Morgan Stanley is acting as global co-ordinator, received the go-ahead from the government last Friday.

The company would not comment on Mr Rato's threat. However, the company is understood to recognise the need for reviewing the price of the Tisa stake in the light of its latest expansion move in Brazil.

Continued on Page 12

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EU STOCK MARKET INDICES		N GOLD	
New York	Bourses	New York Comex	Average
Dow Jones and Av. ....	1,558.82	DM420.00	21,200
MASMO Composite .....	1,291.88	DM145.00	21,000
Europe and Far East	1,290.78	DM145.00	20,800
CAC40	3,930.75	DM145.00	20,600
DAX	3,930.75	DM145.00	20,400
Dax 100	4,000.00	DM145.00	20,200
Nikkei	10,294.50	DM145.00	20,000

N DOLLAR		N YEN	
New York bourses	DM1.4722	Y114.75	DM1.4722
DM1.4722	Y114.75	DM1.4722	Y114.75
FR 1.2935	DM1.4722	DM1.4722	Y114.75
FF 1.2935	DM1.4722	DM1.4722	Y114.75
SPF 1.3442	DM1.4722	DM1.4722	Y114.75
Y 114.075	DM1.4722	DM1.4722	Y114.75
London	DM1.4722	Y114.75	DM1.4722
DM1.4722	Y114.75	DM1.4722	Y114.75

N OTHER RATES		N STERLING	
US 3-mo Interbank	DM1.4722	£0.6194	Y114.75
US 3-mo T-bill	DM1.4722	£0.6194	Y114.75
France 10 yr DAT	DM1.4722	£0.6194	Y114.75
Germany 10 yr Bund	DM1.4722	£0.6194	Y114.75
Japan 10 yr JGB	DM1.4722	£0.6194	Y114.75

N MONTHLY SEA OIL (Argus)		N STERLING	
Brent Dated	\$23.84	£23.509	DM1.4722

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## NEWS: EUROPE

# Dublin proves a sure hand on helm

Ireland has won plaudits for the deft course it has charted for the EU during its presidency

By Lionel Barber in Brussels

After six months in charge of the rotating presidency of the European Union, the Irish are lapping up all-round praise.

This month's Dublin summit was the crowning success, highlighted by the deal on the budgetary stability pact for countries in the future single currency - or euro - zone. Not since Belgium's run in 1993 has a country displayed such a all-round performance.

The Irish completed a draft revision of the Maastricht treaty, secured EU funding for the multilateral Keido project to wean the North Koreans off nuclear energy, forged a closer policy toward Canada, and just about contained disputes with the US over the Middle East and Cuba.

Ireland's success was built on a handful of talented people and sober diplomacy, particularly regarding the EU's inter-governmental conference (IGC). The Irish also spoke in language ordinary citizens can understand. There may be better slogans than "A peaceful Europe, secure jobs, sound money, and safe streets", but so far no one in Brussels has come up with one.



Foreign minister Dick Spring: criss-crossed the globe but still found time for a song

Heads Photo Agency

not be quite the vote winner the Germans and Irish believe.

The Irish were less ambitious on sensitive issues that affected their own interests, such as the balance of power between small and large countries, including the size of the European Commission and the possible extension of qualified majority voting.

On external affairs, Mr Dick Spring, the laconic for-

mer minister, found time - despite his duties in the Northern Ireland peace talks - to visit Cairo, Damascus, Jerusalem, Latin America, South Africa, Russia, the Asean summit in Jakarta (where he led the summit party in a rendition of "Danny Boy"), and Washington.

He largely avoided the pitfalls of the Middle East, where the French pushed hard for a higher European profile as a counterweight to the Americans. But the Israelis sensed a pro-Palestinian tilt in European policy, much to the delight of Mr Yasir Arafat, the Palestinian leader.

Mr Spring also had to deal with the US anti-Cuba laws which targeted European companies. Spurred by Sir Leon Brittan, chief EU trade negotiator, he forged a common response to the Helms-Burton legislation which caught the US off-guard.

Undoubtedly, the feeling that the US was ignoring European interests in the Middle East helped to spur the decision to appeal to the World Trade Organisation.

The Helms-Burton stand-off still needs to be settled with the new US administration and Republican Congress.

Another sore spot is the

common defence policy in recognition of their neutral status, while leaving to the Dutch presidency the issue of "flexibility", which would allow some countries to co-operate more closely with others without being held back by others.

Residents of Thessaloniki once hoped their metro would be operating on January 1 next year, the day the city becomes Europe's cultural capital. The latest delay is expected to revive pressure by Thessaloniki's environmental lobby for an alternative solution to the city's traffic problems. A plan for a light railway running above ground through the city cen-

tre has already been proposed by Germany's Siemens group and Matra of France.

Mechaniki, based in Thessaloniki, was the first Greek company to win an international tender for a major project. Recent Greek infrastructure projects have been parcelled out between French and German groups, with local companies taking only small stakes.

However, Mechaniki's small capital base of Dr12bn and weakening financial performance in the past two years had raised concern about its capacity to take on such a big project. It was to contribute

relationship between the EU and Turkey, which has deteriorated sharply in the past six months. Ireland's success in brokering a deal on the funding of the long-delayed Meia aid programme to the southern Mediterranean has not proved an antidote, largely because of Greek intransigence and the Ankara government's habit of shooting itself in the foot over human rights.

The secret to the success of the Irish presidency was that they knew how to use the civil service assets at their disposal. Hence, Sir Nigel Wicks, chairman of the EU's secretive monetary committee, played a key role in laying the technical groundwork for the Franco-German compromise on the stability pact.

Unions hope the new board will ease their fears over job losses, but the plan unveiled this week by Mr José Cravinho, the planning minister, threatens further redundancies in a company whose workforce has already been reduced from 21,000 to about 14,000 over the past four years.

The Socialist government, which said it would rescue the railways from decades of neglect when it took office a year ago, promises more efficient services for passengers and a lighter burden for tax-payers. CP is losing Esib (Stib) 1.4m a week and carrying an accumulated debt of about Es450bn.

Under the plan, CP is to be replaced in February by two companies, one to operate infrastructure, the other to run trains. Operating concessions will be granted to private sector groups for some suburban and regional lines and an independent watchdog will oversee competition, prices and investment costs.

The government is taking the fundamental step of separating technical and commercial operations and making them independent of political policies for subsidies.

By Peter Wise in Lisbon

Portuguese rail workers called off a strike over the Christmas holiday after the government promised to invest in the railways.

"Until now, governments have seen CP, with its heavy losses and huge debt, as a 'black hole' into which any money spent on the railways was likely to disappear," said another Lisbon transport sector analyst. "The Socialists are the first to have shown the courage to confront the problem."

The government, reversing its predecessor's preference for road building over railway development, is to invest Es800m in modernising the railways over the next three years. Advanced "tilting train" technology is to be introduced on the main Lisbon-Oporto line, and the journey time from Lisbon to the Algarve coast is to be halved.

Analysts say the railways have steadily lost market share to road transport because of failure to modernise. Unions have used their power to win substantial wage increases but productivity is low.

CP has to charge artificially low fares on suburban lines but has not been adequately compensated by the state. Commuters on the Lisbon-Sintra rail line, which has the heaviest density of passengers in Europe, pay less than half the bus fare for the same route, for example.

Private companies running such lines would have to be compensated for maintaining fares at politically acceptable levels. But the government would be able to control costs more rigorously and draw up contracts establishing gradually diminishing levels of compensation.

# Lisbon sets out rail rescue plan

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# Thessaloniki's metro project hits red light

By Karin Hope in Athens

Six years after it was approved, the Dr160bn (\$650m) underground railway for Thessaloniki in northern Greece appears to be back at the planning stage.

Further delays are inevitable because of legal action by Mechaniki, the Greek construction company which this month lost the contract after two years of negotiation.

Mechaniki is contesting the government's decision to open discussions with an international consortium led by the French

engineering group Bouygues, Bouygues, Bombardier of Canada and two Greek contractors, Alte and Avax, were the losing bidders in an international tender for the metro project in 1992.

Greece's council of state will next month hear the first of two appeals by Mechaniki, which led a consortium that included ADTranz of Germany, part of the ABB engineering group, and Italy's Fidel.

Mechaniki claims the public works ministry acted illegally in refusing to sign the contract; the ministry says the consortium's financial offer failed to comply

with the terms of the tender. Because the government cannot start negotiations with Bouygues until the council has issued its decision, the project will be stalled for another six months.

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However, Mechaniki's small capital base of Dr12bn and weakening financial performance in the past two years had raised concern about its capacity to take on such a big project. It was to contribute

80 per cent of about Dr25bn in equity financing committed to the project. Government funding and EU grants would cover another Dr60bn, with the remainder being provided by loans from the European Investment Bank and German export credit agencies.

The Thessaloniki metro is the only one of four large EU-backed infrastructure projects in Greece that has still to be launched. Parliament has ratified contracts for a new airport for Athens, a toll highway linking the airport with the city, and a toll bridge across the Corinth Gulf.

## EUROPEAN NEWS DIGEST

# Poles in more buoyant mood

The public mood in Poland this year, the fourth consecutive year of economic growth, is the most optimistic since market reforms began seven years ago, according to a survey by the publicly funded CROS Biro research unit. Forty-two per cent said 1996 had been good for them, double the 1992 figure; only 18 per cent had had a bad year.

Growth is expected to nudge 6 per cent for the year and real wages have risen 4.2 per cent. The central bank is concerned about the inflationary effects of a mini-boom in consumer spending fuelled by bank credit.

The poll, however, provides a boost for the former communist Left Democratic Alliance, senior partner in the government coalition, which faces parliamentary elections next autumn. Christopher Bobinski, Warsaw

# Italy's electricity sell-off generates more heat

David Lane assesses the chances of Enel coming to market

Moves to privatise Italy's state electricity corporation, Enel, have failed to meet several deadlines over the past two years, but the issue is rising in the list of priorities for Mr Romano Prodi's centre-left government.

A parliamentary commission headed by Mr Umberto Carpì, a junior industry minister, is expected to report in January on how Enel should be structured for sale. The choice is between a French-style centrally planned monopoly and liberalised electricity industry along British lines.

The European Union decided in June that two forms of electricity market

could co-exist. In one, negotiated third-party access opens the market to all operators, allowing them to plan their investment, giving access to transmission and distribution networks, and liberalising sales to users.

In the other - the "single buyer" system of exclusive sales rights are maintained, there is only partial liberalisation of supply, and tariffs are unified, while long-term planning is centralised.

Italian governments have adopted and then abandoned plans for electricity twice in the past two years. In

November 1994, under pressure from its secessionist Northern League coalition partners, the rightwing government headed by Mr Silvio Berlusconi, the media mogul, presented a liberalising sales scheme.

With the collapse of Mr Berlusconi's government soon after the plan was announced, there was a U-turn. During the administration headed by Mr Lamberto Dini between January 1995 and April this year, the industry minister, Mr Alberto Croci, sought the continuation of Enel's dominant

role when he signed a new operating licence for the state corporation at the end of last year.

In addition to leaving Enel's production grid and local distribution operations unchanged, the licence allows the corporation to continue co-ordinating the activities of other electricity operators. Both Unapace, the association of independent industrial producers, and Federaletrica, the municipal utilities' association, objected.

There is speculation that Mr Carpì's commission will

recommend changes to Enel before privatisation. In 1995 the corporation's net output was 75 terawatt (million million watt) hours, giving it 76 per cent of total Italian production. Its share of distribution was 88 per cent.

Last month, Mr Giuseppe Gatti, who was director general for energy at the time of the Berlusconi plan and is now Unapace's chairman, suggested Enel's production capacity be spun off into several companies which would be privatised. Enel should also be required to sell part

of its 55,000MW generating capacity.

Federaletrica also wants maximum liberalisation of production. Like Unapace, the association seeks the abolition of Enel's monopoly on cross-border trading and the institution of an independent company for dispatching and transmission, "mainly in public control but in which all Italian electricity operators are represented".

In their calls for electricity liberalisation, Unapace and Federaletrica are supported by the Autorità Garante, Italy's competition watchdog. In June 1994, the chairman, Mr Francesco Saja, recommended that Enel be broken up before privatisation.

His successor, the former premier Mr Giuliano Amato, has continued the battle, arguing that privatisation offers an unrepeatable opportunity to introduce competition into sectors where competitive market forces have been absent. Mr Amato favours the British model, with independent production, distribution and grid companies.

There has been fierce political opposition, mainly from the extreme right and left, to competition in electricity and the elimination of Enel's monopoly. The hard-left Communist Refoundation, on whose support Mr Prodi's government depends, and the right-wing National Alliance both want Enel kept under state control.

Mr Erbakan, yesterday ignored his party's opposition to following the Christian calendar and authorised a five-day public holiday for New Year. His office said the December 29-January 2 holiday had been granted "to satisfy the wishes of a great majority of the public and to allow public servants, workers and 15m students who have been working continuously for the past three months to be together with their families".

Mr Erbakan's Welfare party maintains that the New Year is a Christian tradition. But in recent years it has been celebrated similarly to the Christian Christmas, with pine trees, turkey dinners and gifts.

Turks adopted the Christian calendar in 1925 after the Ottoman empire collapsed and Turkey became a secular republic. January 1 is observed as a public holiday.

■ Tenders are due for the privatisation of Tupras, Turkey's state oil refining company, and the petroleum products distributor Petrol Oltu will be opened in the first quarter of next year, the government said yesterday. AP, Ankara

**Bomb in German church**

A 49-year-old woman who killed herself and two other people in a Christmas Eve church bomb attack in Frankfurt had been undergoing psychiatric treatment and was most probably driven by "personal motives", German police said yesterday.

Reuter, Frankfurt

**Ukraine protests at expulsion**

Ukraine accused Canada yesterday of illegally arresting a Ukrainian diplomat, who was expelled this week after being charged with drunken driving, bribing a police officer and possession of stolen property.

Ukrainian authorities admitted Mr Alexander Yushko, a vice-consul, had had a blood alcohol level three times the legal driving limit when arrested at the end of October, but that police had misinterpreted his attempts to pay a fine on the spot. They also said a police search of Mr Yushko's car, which yielded a pair of stolen licence plates, was illegal under the Vienna convention, which grants foreign service personnel diplomatic immunity. They said the diplomat's driver had found the plates and meant to return them the day after the arrest.

Reuter, Kiev

## APPOINTMENTS

## LOCAL CURRENCY TRADING

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## NEWS: INTERNATIONAL

**US poll comment prompts Singapore fury**

By James Kyng in Singapore

Mr Goh Chok Tong, Singapore's prime minister, said he was "furious" and "flabbergasted" yesterday at US criticism of his election campaign tactics and told Washington to stay out of the city-state's politics.

Mr Goh, who is campaigning for elections on January 2, was referring to a US State Department official's reported comments on a statement he made that Singaporean constituents that elected

opposition candidates would be left out of housing redevelopment schemes. The US official was reported as saying that voters "everywhere should be able to vote without fear of repercussions from the government".

"I was astounded yesterday when I heard of this report," said Mr Goh. "I can tell you I was furious, I was flabbergasted, floored."

He added Singapore would make an official statement to the US in due course. Calling the remarks of the State Department official for "

"totally absurd". Mr Goh said that while Singapore could take criticism of its internal system from unofficial quarters, the US government should not interfere.

"When the government gets into the act, or the State Department through a spokesman, when we have an election on... I think that's beyond the pale," he said.

"We are a little country, and if little countries get pushed around because we don't have people with a stout heart, I think we are done

Singapore's ruling People's Action party (PAP) is already assured of an election victory because opposition candidates are contesting only 36 seats in the 83-member parliament. This fact, however, has done nothing to damp the intensity of Mr Goh's campaign.

The PAP has offered voters a comprehensive programme of community development but it has repeatedly made it clear that such benefits are to be awarded selectively. Mr Goh warned recently

that housing estates which chose opposition politicians would not qualify for housing redevelopment schemes and run the risk of turning into slums.

Other senior Singaporean officials joined in denouncing the US, some in stronger terms than Mr Goh. Mr George Yeo, the information minister, said: "I am quite surprised that the Americans should raise an issue about how we run democratic politics in Singapore when their pork-barrel politics is something of a long tradition."

## INTERNATIONAL NEWS DIGEST

**Jakarta cools economic spurt**

Indonesia's economy has cooled off substantially, mostly as a result of a slowdown in the growth of non-oil imports, after showing signs of overheating earlier this year, according to official figures released yesterday.

Economists cited the central bank's high interest rates, curbs in lending growth and increases in bank reserve requirements as factors that helped to slow domestic demand and in turn to curb import growth.

With domestic demand easing, Mr Tunku Ariwidjojo, trade and industry minister, predicted that the Indonesian economy would grow between 7.6 per cent and 8.0 per cent in 1997 compared with an expected 7.6 per cent to 7.9 per cent this year, while inflation would remain below 7 per cent. Last year, the economy grew at 8.07 per cent and inflation stood at 8.64 per cent.

The minister said the trade surplus widened 70 per cent to \$4.3bn in the first nine months of the year compared with the same period in 1995, helped by a wider oil and gas sector surplus and a slowdown in import growth. He did not give figures for total nine-month imports but economists said they grew 11 per cent, compared with 27 per cent in the same period last year.

Meanwhile, the \$1.5bn deficit registered in trade other than in oil and gas in the first nine months of the year narrowed by 52 per cent compared with the same period last year.

*Manuela Saragosa, Jakarta*

Rioters set ablaze at least three Christian churches, several other buildings and cars yesterday in the predominantly Moslem West Java town of Tasik Malaya.

**Michael Bruno, Israeli banker**

Mr Michael Bruno, former governor of Israel's central bank and until recently the World Bank's chief economist and vice president (*pictured left*), died on Wednesday night of an illness at the age of 64. Mr Bruno played a key role in formulating a plan to stabilise the Israeli economy, which was hard hit by hyperinflation in the mid-1980s. After joining the World Bank in 1983 he served as Bank of Israel governor from 1986 to 1991. Mr Bruno held visiting professorial positions at numerous universities during his career, including Harvard and the London School of Economics. The Hebrew University of Jerusalem, his academic home since 1983, said in a statement: "Professor Bruno combined profound economic research with the ability to implement theory into practice in the formulation of economic policy."

Mr Bruno was born in Hamburg, Germany, in 1932 and came to Palestine in 1933. He is survived by his wife, two sons and a daughter.

*Avi Machlis, Jerusalem*

**Strikes start over budget cuts**

The Histadrut, Israel's trade union federation, yesterday staged a strike of airport, seaport and telecommunication workers to protest against the government's planned budget cuts.

The strike disrupted the flow of international air traffic and shut down services of Bezeq, the state-owned telecommunications company. The Histadrut said it planned to stage more strikes in the coming days in different sectors. It said the government's plan to trim Shk5bn (\$1.5bn) off 1997 budgetary expenditure and to increase state income by Shk2bn would hurt salaried workers and the poor. The labour federation also said it was protesting against the privatisation programme which Mr Benjamin Netanyahu, the Israeli prime minister, has promised to reveal.

Earlier this year, the Histadrut staged two brief strikes to show its objection to Mr Netanyahu's economic policies.

*Avi Machlis, Jerusalem*

**India aims for 7% growth rate**

India's Planning Commission said yesterday it was targeting an accelerated 7 per cent annual economic growth rate for the country's ninth five-year plan beginning on April 1 1997.

Mr Madhu Dandavate, commission deputy chairman, told reporters the growth rate - which was targeted at 5.9 per cent in the eighth plan (1992-1997) - would be stepped up by stimulating the savings rate and the efficient use of funds invested in the economy. "We have not exaggerated the growth rate at all," he said.

Mr Dandavate said the draft approach paper for the ninth plan had been unanimously endorsed and accepted by the cabinet of Mr H.D. Deve Gowda, the prime minister, earlier this week.

He said the National Development Council, which includes chief ministers of all the states, would meet on January 16 to endorse the document.

*Reuter, New Delhi*

**Leghari seeks to stabilise Pakistan finances**

By Farhan Bohari in Lahore and agencies

Mr Farood Leghari, Pakistan's president, has announced economic reforms to be undertaken by the interim government in an attempt to stabilise the country's finances.

In a televised speech on Wednesday in English and Urdu, Mr Leghari promised to clean up the tax collection system, cut government expenditure and privatise loss-making public sector companies.

Western diplomats and leading businessmen in their first reactions said the speech failed to clear the confusion that has persisted both before and since Ms Benazir Bhutto was fired as prime minister by Mr Leghari on November 5.

Mr Leghari said the money from the new privatisations would be used to pay off public debt of \$50bn. In the first three months alone, he predicted, such sales could bring Pakistan about \$600m. He said Pakistan would sell off its utilities and railways, among others.

He also promised to make more people pay taxes, a difficult job in a country of 140m people where only 1.1m, or one in every 130, are taxpayers. The wealthiest in Pakistan often use their agricultural holdings to hide industrial revenues. But Mr Leghari, a big landowner himself, said that would soon end.

The interim governments in the four provinces are introducing an agricultural tax, which international lending institutions such as the International Monetary Fund have demanded for several years.

Mr Leghari said a big problem in Pakistan had been the unreliability of its figures. For example, Ms Bhutto said the deficit at the end of the last fiscal year was down to 5 per cent of gross domestic product, when in fact it was 6.8 per cent, he said.

"We have a system whose integrity is challenged every other day," he said.

While promising to try to introduce a whole new system where corruption would be curbed and everyone paid a fair share, Mr Leghari warned against excessive optimism. The problems, he said, "are deep rooted and cannot be addressed in the short time available to the caretaker government".

Mr Leghari's speech did little to dispel the uncertainty before national elections set for February 3. He promised to use his influence to see the next government followed through on his reforms. But Ms Bhutto said she would set her own economic course if elected.

The English version of Mr Leghari's speech was aimed at convincing the IMF and the World Bank that Pakistan remained committed to reforms, senior government officials said.



Tsutomu Hata announces his new party yesterday

**Hata sets up new party**

Mr Tsutomu Hata, a former prime minister, and 12 followers quit Japan's largest opposition party Shinshinto (New Frontier party) yesterday and set up a new political group.

Reuter reports from Tokyo.

"To carry on the same dead-end course will put Japan on the road to ruin," Mr Hata told a news conference after founding the new party, called Taiyoto (Sun party).

The long-awaited defection follows squabbling between Mr Hata and Mr Ichiro Ozawa, the Shinshinto leader, since the party made a poor showing in general elections in October. The two legislators, who spent decades in the ruling Liberal Democratic party before founding Shinshinto in 1994, disagreed over how to oppose their former party.

"This is a better step than continuously bickering within the party," Mr Hata said after the resignations.

**OECD urges Japan to hold down rates**

By Emiko Terazono

pushing the combined deficit of central and local governments to around 7.4 per cent of gross domestic product, said the OECD.

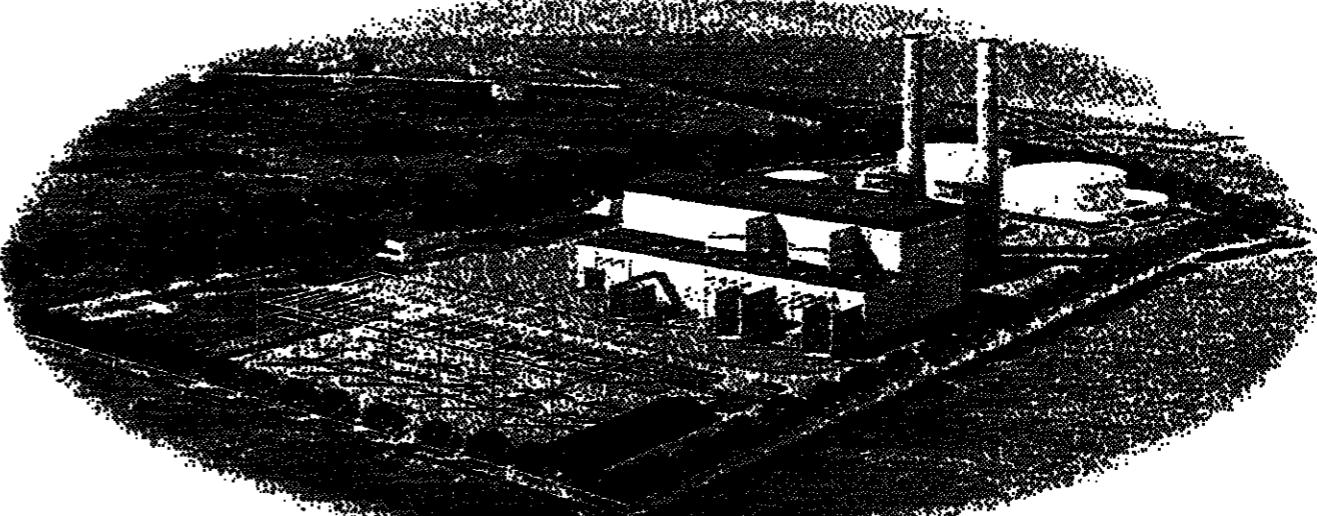
The report called for further deregulation of Japan's industries, eliminating remaining barriers to its markets and cutting regulations in non-manufacturing sectors.

William Dawkins adds from Tokyo: Outstanding bad debts at Japan's banks fell by 16 per cent to Y29.25bn (\$255bn) in the six months to September, the finance ministry announced yesterday. Nearly all the decline was because of write-offs of *jusen* loans, as part of an accord with the government in which a politically unpopular state subsidy is to contribute to the liquidation of bad loans.

"This represents very little real improvement," said Mr Paul Heaton, financial analyst at Deutsche Morgan Grenfell in Tokyo. "Apart from the *jusen*, there is no decrease in exposure to bankrupt companies and past due loans."

He pointed out that a decline in banks' operating margins suggested they would have even less spare cash to fund loan write-offs in the next year.

According to finance ministry data, loans to bankrupt companies rose by Y111bn over the period and loans on which interest payments were overdue rose by Y191bn.

**Yet another power project is on our drawing board. Or should we say, "drawing boards"**

This 478 megawatt gas-fired power plant in Marmara, Turkey, is just one of several new projects currently under construction by Enron Engineering & Construction Company (EE&CC). Enron is a 50 percent owner of the plant; EE&CC will also serve as operator and contractor with construction to begin in 1995 and operation slated for year-end 1997.

Next on EE&CC's agenda is a 500 megawatt, combined-cycle power plant on the Island of Sardinia in Italy where we will start as owner's engineer. Enron will operate this facility as well, which should begin commercial operation in 1998.

selling the electricity generated to a government utility under a 20-year power purchase agreement.

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## NEWS: THE AMERICAS

Trade and sanctions still hamper growth

## Recovery in Cuba outstrips forecasts

By Pascal Fletcher  
in Havana

The pace of Cuba's economic recovery quickened in 1996, exceeding official expectations, but prospects for continued growth are still constrained by unfavourable trade and financing conditions and tightened US economic sanctions.

Presenting the 1997 budget and economic plan to the National Assembly, Cuba's economic strategists said one of their main tasks would be to try to ease a hard-currency cash squeeze resulting from a widening trade deficit and heavy reliance on expensive, short-term credits.

Mr José Luis Rodríguez, vice-president and economy minister, said Cuba's gross domestic product grew 7.8 per cent in 1996, outstripping a 5 per cent official forecast. He said this was achieved despite deteriorating terms

of trade, damage caused by Hurricane Lili in October and the US Helms-Burton law, which seeks to curb foreign investment on the island. There had been modest improvements in income and living standards.

Cuba's GDP plunged by nearly 35 per cent between 1989 and 1993 following the collapse of the island's trade and aid ties with the former Soviet bloc. This means that despite the 1996 advance, general living standards still remain well below 1989 levels.

Mr Rodríguez said the difficulty with external finances was the biggest obstacle to sustained recovery. As a result of these constraints, GDP growth for 1997 was forecast at 4.5 per cent. Tighter controls would be imposed on hard-currency spending, of credits, and investments, with greater emphasis on efficiency and productivity.

## Political defections cause stir in Mexico

By Leslie Crawford  
in Mexico City

A spate of defections from Mexico's ruling party, and opposition manoeuvres to form a united front for next year's mid-term elections, have given Mexicans a foretaste of the political turmoil awaiting them in 1997.

The plunging popularity of the Institutional Revolutionary party (PRI) has led many pro-government politicians to switch allegiances before congressional and gubernatorial contests in six key states, and the first election for a governor for Mexico City next July.

Ms Layda Sansores, PRI senator for Campeche, triggered the wave of defections by announcing she would stand for governor in her oil-rich state for the left-wing Revolutionary Democratic party. She was followed by two PRI congressmen who now call themselves "independents".

Their defection led to frantic scenes in the lower house, where PRI stalwarts hurried the seats of their former colleagues across the chamber.

In the wealthy northern state of Nuevo León, the PRI's chances of holding on to the governorship received a blow with the defection to the small Workers' party of Mr Luis Eugenio Todd, a former ambassador and leading PRI luminary in the state capital, Monterrey.

The last straw for the ruling party came with the resignation of Mr Danilo Delgado, former governor of Veracruz, who took 14,500 PRI members with him in an attempt to launch a new political movement.

Mr Delgado's career as an opposition leader was short-lived. He was arrested 10 days ago and charged with fraud during his term as governor, which ended in 1992. His arrest put a temporary brake on the defections, as PRI politicians reflected on the power of the party to punish traitors.

claims made under it. At the same time it upholds the right of Cuban citizens to claim financial compensation from the US for damage and injuries inflicted by Washington's policy of hostility over the last 37 years. Cuba's justice ministry is to set up special commissions to receive and study claims.

Mr Ricardo Alarcón, National Assembly president, said Cuba had a duty to protect foreign companies and individuals who expressed confidence in the island by investing there.

The Cuban initiative follows counter-measures to Helms-Burton introduced by Canada and Mexico.

Only a few articles of the

new Cuban law seem directly related to providing investor protection. The government has been given a broad mandate, including the transfer of interests to investment funds and other financial entities. Several foreign investors in Cuba have already moved to restructure operations to evade the Helms-Burton bill.

The document repeats Cuba's willingness to provide fair compensation to US citizens whose properties on the island were nationalised after the 1959 revolution. But it recommends that this form part of a wider political negotiation between Havana and Washington on the basis of equality and mutual respect.

## Economists counter-attack in row over US inflation

It seemed a good idea at the time. When a panel of eminent economists reported earlier this month that the main official measure of US inflation overstated the true figure, the conclusion, as unstartlingly technical as it sounded, had far-reaching implications.

It suggested the underlying performance of the US economy over the last 20 years had been better than estimated. If the price element of the overall increase in national income, wages and other components had been lower than thought, the real element (in purchasing power terms) must have been higher.

But, more importantly, it also provided an invitingly painless way to cut the government's chronic budget deficit. Public pensions and tax thresholds rise each year in line with the consumer price index (CPI). If the rate of increase were lower than currently planned, then tax revenues would be higher and spending lower.

Mr Michael Boskin, a former chairman of the Council of Economic Advisers and head of the special commission investigating the reliability of US economic statistics, estimated the reduction in the deficit could amount to as much as \$1,000bn over 10 years.

Since the report was published, however, a steady stream of objections has chipped away at its credibility. Pensioners' groups said that, if acted on, it ran the risk of increasing poverty among the elderly. Politicians trod gingerly around its recommendations for fear of inviting popular retribution for what could be seen as a backdoor way of raising taxes and cutting benefits.

Political opposition was not surprising given the implications of the report for the federal budget. But a more powerful rebuttal is now emerging from the ranks of economists, challenging the methodology of the report itself.

The most outspoken technical criticism so far has come from Ms Katherine



Boskin: facing massed ranks of economists

traditional outlets - were responsible for 0.1 percentage points.

The improving quality argument has come under most fire from economists. Although there is plenty of evidence that quality has improved in certain goods and services and that the price rise to some extent reflects that, there are three problems.

First, improvements in quality have probably occurred over a much longer time frame than is accounted for in the Boskin report. Although the increasing availability of sophisticated electronic equipment may have increased the degree of understated improvement in quality in the last decade, the problem is not purely a recent phenomenon; official measures of inflation have always overstated price increases.

Second, measuring quality improvements is extremely difficult. Although the quality of cars may be better and more reliable than it was, how can this be quantified reliably? In any case, the BLS already attempts to make these judgments and changes its index accordingly.

Third, what about those goods and services where quality has deteriorated? Mr Boskin did not fully examine

this change, but some economists cite the declining quality of education as a good example of movement in the opposite direction.

"This question of quality is really a judgment call," says Mr Burless, "not something that can be clearly identified as an error in the calculations".

There are problems too with the Boskin commission's calculation of substitution bias. This states that the CPI does not properly reflect the fact that, for example, the price of apples rises, consumers buy more oranges. The actual increase in their cost of living is therefore not as great as if they had gone on buying the same number of the higher-priced apples.

But what if the consumer really wants apples, and is forced to accept oranges as second best? The actual utility of the substitution may be lower, a factor that should be reflected in some way in estimates of price.

The commission's report also said the CPI did not take account of the fact that more consumers now bought at cheaper discount stores than at big supermarkets and traditional outlets. The BLS accepted this, and said it was already working to eliminate the distortion.

But Ms Abraham says the BLS calculation puts the overall overstatement of the CPI at about 0.25 percentage points. Other economists critical of the Boskin committee put the figure a little higher. Mr Boskin and his colleagues are convinced 1.1 percentage points is the correct figure.

An urgent consensus among the experts is needed if political support is to be gained for a change to the CPI. But as economists argue among themselves in ever more abstruse terms, the bigger issue of improving the way the government indexes taxes and spending is likely to slip from the political agenda.

US inflation-linked bonds postponed, Page 17

Gerard Baker

## Havana's assault on US sanctions law

By Pascal Fletcher

Cuba's counter-attack over the US Helms-Burton bill appears to be more a political than an economic assault.

The Helms-Burton Act, introduced in March, threatens penalties against foreign companies judged to be "trafficking" in expropriated properties in Cuba formerly owned by US nationals or Cubans who are now US citizens.

Cuba's counter-measure - the Law of Re-affirmation of Cuban Dignity and Sovereignty, which was passed by the National Assembly this week - rejects outright the legality of the US bill, declaring "null and void" any

claims made under it. At the same time it upholds the right of Cuban citizens to claim financial compensation from the US for damage and injuries inflicted by Washington's policy of hostility over the last 37 years. Cuba's justice ministry is to set up special commissions to receive and study claims.

Mr Ricardo Alarcón, National Assembly president, said Cuba had a duty to protect foreign companies and individuals who expressed confidence in the island by investing there.

The Cuban initiative follows counter-measures to Helms-Burton introduced by Canada and Mexico.

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### AMERICAN NEWS DIGEST

## Uruguay in dock as suspects freed

Peru yesterday requested an official explanation from Uruguay after a court there freed two Peruvians who had been charged with membership of the Tupac Amaru Revolutionary Movement (MRTA), the group holding 104 hostages in the Japanese ambassador's residence in Lima.

Soon after the two were released, Mr Tabare Vazquez, Uruguay's ambassador to Lima, emerged from the residence saying he was unaware of the reasons for his release.

Uruguayan government spokesmen denied there had been negotiations with the MRTA and said the suspects' release was decided on by the country's independent judiciary. Mr Victor Joy Way, president of Peru's Congress, commented on the "apparent coincidence" of the Uruguayan envoy's release and Japan said freeing the suspected guerrillas "has complicated the resolution of the crisis".

An explosion yesterday shook the Japanese ambassador's house but there was no indication that anyone was injured. Police gave conflicting accounts about whether the blast occurred inside the house or on its grounds, but later indicated it was an anti-personnel bomb going off accidentally.

Sally Bowen, Lima

### Go-ahead for tobacco suit

Connecticut may proceed with a lawsuit seeking \$1bn from tobacco companies to recover the tax money spent treating smoking-related illnesses, a federal judge has ruled after an attempt by tobacco groups to block the state's suit.

Attorney General Richard Blumenthal said he believed it was the first time a judge has thrown out one of the lawsuits tobacco companies have filed to block states bringing Medicaid claims against them. Nineteen states, including Connecticut, have such suits pending.

The companies alleged it was illegal for Connecticut to shift its Medicaid burden on to out-of-state companies making a product the state regulated and taxed. The pre-emptive lawsuit was filed by Lorillard Tobacco, Philip Morris, R.J. Reynolds Tobacco and Brown & Williamson Tobacco, owned by BAT Industries. AP-DV, New Haven

### TV standard approved

The Federal Communications Commission yesterday approved the technical standard that will govern the next generation of television in the US, setting the stage for the commercial launch of high-definition television (HDTV) after more than a decade of development.

The FCC approved a compromise technical standard hammered out in November between representatives of the US computer and television industries.

The regulator's move was welcomed by television makers. Zenith Electronics said it planned to start selling HDTV sets in early 1998, to coincide with the expected launch of commercial broadcasts in the new digital format.

Richard Waters, New York

### Brazil telecoms setback

A Brazilian court injunction yesterday halted the transfer of a 35 per cent stake in state telecommunications group CRT, bought last week by a group including Telefonica de Spain. A spokesman said the state had filed an appeal to have the injunction lifted and was confident that would happen in a few days.

The injunction was sought by the Workers' party, which said the state did not own the block of shares because they were used as collateral for outstanding loans.

Reuter, São Paulo

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<b>ESAOBIOMEDICA</b> Global Offering of 22,000,000 ordinary shares ITL 86 billion IMI SIGECO SIM acted as Global Coordinator	<b>IMI</b> S.p.A. Global Offering of 41,634,452 ordinary shares ITL 501 billion IMI SIGECO SIM acted as Joint Global Coordinator	<b>BANCA DI ROMA</b> Domestic Bond placement of ITL 300 billion IMI SIGECO SIM acted as Joint Lead Manager	<b>SOCIETÀ FINANZIARIA SIGECO S.p.A.</b> Global Offering of Privatisation Exchangeable Notes ITL 3,260 billion IMI acted as Joint Global Coordinator	<b>IRI</b> Financial restructuring of the debt of IRITECNA IMI acted as Financial Adviser to IRI S.p.A.
<b>CONSAP S.p.A.</b> has sold 91.15% of <b>NUOVA IRISINA</b> to <b>TORO ASSICURAZIONI S.p.A.</b> IMI acted as Financial Adviser to Consap S.p.A.	<b>CP</b> CASSA DEPOSITI E PRESTITI Domestic Bond placement of ITL 5,000 billion IMI acted as Joint Lead Manager	<b>MEDIASET</b> Global Offering of 279,623,000 ordinary shares ITL 1,957 billion IMI acted as Joint Global Coordinator	<b>COMUNE DI ROMA</b> Public Bond Offering of ITL 100 billion IMI acted as Lead Manager	<b>CARLO TASSARA S.p.A.</b> Domestic Bond placement and Syndicated Loan totalling ITL 44 billion IMI SIGECO SIM acted as Lead Manager
<b>Eni</b> Global Offering of 1,265,000,000 ordinary shares ITL 8,880 billion IMI acted as Joint Global Coordinator	<b>acea</b> Reorganization into a joint-stock company in anticipation of its privatisation IMI acted as Financial Co-Adviser to the City of Rome	<b>Findomestic</b> Domestic Bond placement ITL 82 billion IMI SIGECO SIM acted as Lead Manager	<b>BANCA PER IL LEASING ITALLEASE</b> Five Domestic Bond placements ITL 1,000 billion IMI SIGECO SIM acted as Joint or Lead Manager	<b>DeLonghi</b> Euro Bond placement ITL 150 billion IMI SIGECO SIM acted as Lead Manager
<b>CENTROBANCA</b> Domestic Bond placement ITL 600 billion IMI SIGECO SIM acted as Joint Lead Manager	<b>CARISBO</b> CASSA DI RISPARMIO IN BOLOGNA S.p.A. Domestic Bond placement ITL 300 billion IMI SIGECO SIM acted as Joint Lead Manager	<b>BANCA EUROPEA PER GLI INVESTIMENTI</b> Euro Bond placement ITL 1,500 billion IMI BANK (LUX) acted as Lead Manager	<b>KINGDOM OF SWEDEN</b> Euro Bond placement ITL 500 billion IMI BANK (LUX) acted as Lead Manager	<b>1996</b>

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## NEWS: UK

Economists say improvement shows companies are succeeding despite appreciation of pound

## Trade gap halves as exports to EU surge

By Graham Bowley,  
Economics Staff

An unexpected surge in exports to Germany and France helped halve the UK's trade gap in October, taking it to its lowest level since the beginning of 1995.

The Office for National Statistics said export volumes to the rest of the European Union grew in October at its fastest rate for 13 months.

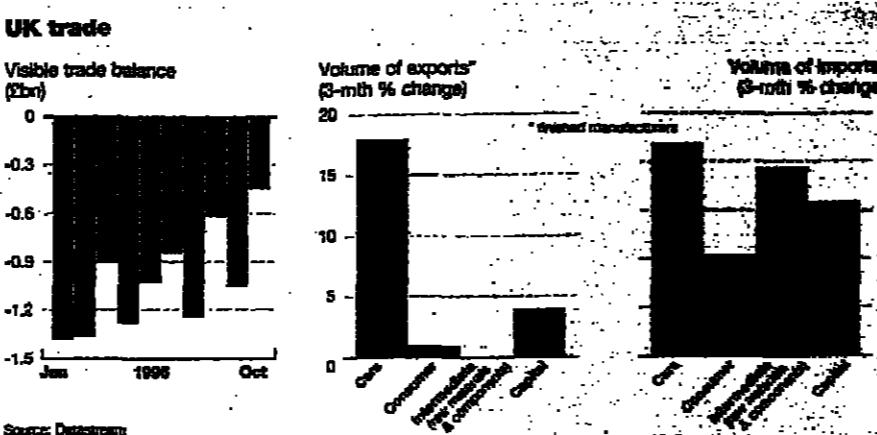
This helped cut the UK's trade deficit with the rest of the world to a seasonally adjusted £454m (£38m) - the smallest deficit since March 1995. It compared with a gap of £1bn in September. The deficit with other EU countries was £36m, compared with £254m in September.

About half of the rise in exports in October was due to oil and erratic items such as precious stones. Excluding these, the underlying deficit with the rest of the world narrowed to £1.1bn, from £1.5bn in September.

More up-to-date figures show that the trade gap with countries outside the EU widened slightly to £659m in November from £415m in October.

But economists welcomed October's improvement as a sign that UK companies are succeeding in markets elsewhere, in spite of the sharp appreciation of the pound since the summer and still sluggish growth in some European economies.

The improvement will ease fears that fast economic



Source: ONS

the deficit as imports were sucked into the UK.

They said sterling's rise - which means that imported goods are cheaper - could also be temporarily depressing the cash value of imports in sterling terms.

But this might rebound when importers have had enough time to react to the lower prices by buying more.

Mr Jonathan Loynes, UK economist at HSBC Markets, said: "The deficit will begin

to widen gently in the new year."

The ONS said one big company outside the UK which had been using Britain as a port of entry for goods into the EU before exporting its goods to other European countries had switched its activities to the Netherlands, thus depressing both UK imports and exports.

Statisticians said they did not know yet whether this was a temporary switch - linked to the Channel tunnel fire - or whether it reflected a longer-term move by the company.

Since 1993 statisticians have detected a sharp rise in imports of intermediate goods, especially computer parts.

These were shipped into the UK and then exported to countries in mainland Europe. But the ONS said this flow of imports had begun to slow.

*Alison Maitland*

## UK NEWS DIGEST

## Meat industry warns of crisis

Meat industry leaders are warning of "blood on the floor" in the slaughtering sector next year if abattoirs fail to agree on a scheme to cut serious overcapacity.

The beef crisis has temporarily exacerbated overcapacity, which industry estimates now put at 30 per cent, said the Meat and Livestock Commission.

The commission is working with the industry on strategies for survival and hopes abattoir leaders will agree in January on a plan to set up a consortium to form a "development" company. It would buy up and close slaughterhouses, selling sites for redevelopment. The plan could cost £20m to £30m (£33.4m to £50.1m), said Mr Martin Palmer, head of industry strategy.

Without concerted action, the inevitable rationalisation would be "extremely messy", he said. "We have seen it happen in other British industries. In five years, it may only be half the size it is now."

But some industry figures doubt whether a voluntary scheme can work. Mr Brian Pack, chief executive of ANM Group, a Scottish co-operative that owns Scotch Premier Meat, said no abattoir would pay up unless it was sure all others were prepared to do so. He feared it would be left to market forces to reduce capacity. "I believe there will be blood on the floor," he said.

*Alison Maitland*

## ■ RAIL FREIGHT

### EWS poised to dominate sector

English Welsh & Scottish Railway, the US-owned freight company, is poised to acquire Railfreight Distribution, British Rail's Channel Tunnel freight train operator, in a move which will give it a near monopoly of the former BR freight business.

EWS, which has already taken over BR's Royal Mail and bulk freight companies, has been nominated as preferred bidder for RD, the last of the BR freight businesses to be sold. The only other bidder was Freightliner, a management buy-out company, which moves container trains in the UK.

The timing of the announcement, on Christmas eve, will be seen by the opposition parties and opponents of privatisation as an attempt to avoid criticism of the deal.

EWS, which is owned by Wisconsin Central Transportation, is expected to complete the takeover of RD early next year, provided it can conclude the financial arrangements for the acquisition. RD operates trains moving containers, cars and car components and conventional freight between destinations in the UK and continental Europe.

*Charles Batchelor*

## ■ PRIVATISATION

### SITA loses municipal bid battle

SITA (GB), part of the French SITA group, has failed to win one of the UK's biggest and most comprehensive contracts to provide municipal services. In October SITA was selected as lead tenderer by the London authority of Lambeth but the £23m contract has been awarded to ServiceTeam. The contract will run for seven years with an option to extend to 10.

In the final process SITA was not prepared to meet some of the authority's requirements relating to Tute, the Transfer of Undertakings (Protection of Employment) Regulations, which concern the rights of workers transferred between employers.

*Alan Pike*

## German group to boost white goods purchases

By Peter Marsh

The German company that is Europe's second largest maker of domestic appliances is planning a big increase in its purchases of white goods from the UK because of the attraction of Britain's low wage costs and flexible working record.

Bosch-Siemens Hausgeräte intends over the next two years to increase four-fold its buying of items such as cookers and washing machines, which it would sell under its own brand in the UK.

The company is a joint venture between Robert Bosch and Siemens, two of Germany's biggest engineering businesses.

Since Bosch-Siemens has no UK production base, such "local sourcing" is essential if it is to make inroads into the UK market while taking advantage of the conditions for manufacturing in the UK.

Purchasing goods in this way - with the products labelled as though made by one manufacturer though in fact made by another - is a common feature of electronic goods manufacture and is similar

to the growth of "own label" products in the supermarket trade.

Mr Ernst-Uwe Hanneck, Bosch-Siemens' UK managing director, said he wanted to increase the company's sales in the UK - of about £150m (£220m) a year at factory prices - to about £200m a year by late 1998. As part of this, use of local sourcing of products is targeted to grow from about 2 per cent of Bosch-Siemens' UK sales to 5 per cent in two years' time.

That equates to stepping up purchasing of this kind from £3m a

year now to about £14m a year by 1998.

Bosch-Siemens has also signalled it is still looking out for its own UK production base, through a possible purchase of an existing site. Two years ago it was keen to buy the UK production operations of Hoover Domestic Appliance, part of Maytag of the US, although these eventually went to Candy of Italy for £108m - a price that Bosch-Siemens was not prepared to match.

"We would still be open to having a UK production operation, if

this option became available," Mr Hanneck said.

One reason for Bosch-Siemens' interest in the UK is that the white goods market in Britain, after several years of stagnation, is growing faster than in most other large European countries.

Buoyed by a healthy rise in consumer spending and more people buying homes, sales volumes of domestic appliances in the UK are set to expand by about 5 per cent this year even though margins are under pressure due to tough competition.

## Opposition leader approves plans for think-tank

By James Blitz,  
Political Correspondent

The opposition Labour party is set to recreate the Central Policy Review Staff - the think-tank that dominated government policy-making in the 1970s - if it wins the next general election.

Senior Labour figures say Mr Tony Blair, the party leader, has approved plans that would create a new

CPRS, which would help the government to develop long-term policies.

Baroness Thatcher, the former Conservative prime minister, abolished the CPRS in 1983. She replaced it with the Downing Street Policy Unit, a smaller unit of civil servants and political appointees.

Senior Labour figures

say

and is ill-equipped to undertake detailed analysis of the work done by government departments.

They believe one of the merits of the CPRS, which was set up in 1971 by the Conservative leader Sir Edward Heath when he was prime minister, was its ability to co-ordinate detailed research across government departments.

With a much bigger staff

than the policy unit, the CPRS examined strategic issues that were not on the government's immediate agenda, such as the future of the Foreign Office, higher education and space policy.

There is speculation that Labour's new body could also play a role in helping the Treasury assess the annual public spending round, replacing work done

by the fundamental expenditure reviews introduced three years ago.

One of the main issues facing Mr Blair would be who to choose as a head for the new unit. An obvious candidate would be Baroness Blackstone, the Labour peer and member of the think-tank from 1975 to 1978. Another candidate is Mr Jonathan Powell, currently chief of staff to Mr Blair.

The party's team on civil service issues is considering whether scrutiny of the service could be strengthened by reforming the activities of Sir Robin Butler, the cabinet secretary.

### An expected return on investment...

The European Quality Award 1996, won by Brisa.



Brisa, one of the foremost tyre manufacturing companies of Europe, and the market leader of its country, is the winner of the 1996 European Quality Award. The Award presented to the best performing company in the implementation of the European Model for Business Excellence stands as the ultimate recognition of Brisa's dedication to quality. And the celebration of outstanding results in relation to employees' well-being, customer satisfaction, and market share. Just a few big steps on the road to business excellence...

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## A CHRISTMAS THRILLER

# Collateral Damage

A mystery in five parts by thriller writer Peter Tasker. The story so far: Charlie has discovered that Piers Montagu, Berwick Brothers' star investment manager, whose charred body was found in his country home, had attempted to control the world aluminium market. Clues lead her to the Lucky Snake company.

Peter Tasker, Japan strategist for Dresdner Kleinwort Benson, is author of *Silent Thunder* and *Buddha Kiss*. His story concludes in tomorrow's Weekend FT - you could play a part in that final chapter by entering our competition (see panel).

## CHAPTER FOUR

**L**ike many things in life, Hong Kong looks a lot better in the dark. So thought Charlie as she gazed out of the aircraft window at the skyscrapers glittering like a tray of expensive duty-free bric-a-brac.

A few minutes later the 747 was gliding past the giant apartment blocks, close enough to see the families at dinner, then careering down the perilously short runway and juddering to a halt just yards from the murky waters of the harbour.

The taxi-driver, whose English language comprehension was the worst she had come across outside New York, deposited her at the Peninsula Hotel shortly after eight.

Charlie left her bag with the concierge, then took the Star Ferry over to Wanchai. She was just in time for her dinner appointment with Alan Lau, senior columnist

**'This club has over 2,000 hostesses on its books. And Donald interviewed every one of them.'**

on the South China Herald. It was the first time she had seen him since going down from Oxford.

"Charlie, you look great."

"You too. You're looking so... so distinguished." In fact Alan was looking middle-aged. His hair-line was in full retreat, and his androgynous sleek features, which Charlie had once found so attractive, were marked with stress-lines.

"The heat is on," he explained. "When I went to Beijing in the summer to cover the party plenum, my room was turned over and all my papers were stolen. Then just last week someone took a baseball bat to my car."

"Why for God's sake?"

"That's the interesting point. I'd done a lot of critical stuff before, but no one ever cared. What I've been focusing on this year is a series on factional struggles in the higher echelons of the army. Obviously someone cares about that. It's a clear signal that as of next July my career here as a journalist is over."

"With your reputation, you could go anywhere, Alan, Singapore, for example."

That made Alan chuckle.

**The Competition****The Last Word**

Collateral Damage will end with an epigram written by Peter Tasker. Pit your wit against that of the author by bettering his fine line, which will be an old style saying with a bit of a twist. For example:

"When the year grows cold, we know the pine and the cypress are the last to fade".  
Confucius

"It never troubles the wolf how many sheep he's got".  
Virgil

"It is the wisdom of rats, that they will be sure to leave a house somewhat before it falls".  
Francis Bacon

"Tex is not a burden to the wise man - he has a clever accountant".  
Piers Montagu

What we want is an old-style epigram with a modern commercial flavour, along the lines of the Montagu example above. It needs to have wit and to reflect the spirit of Collateral Damage. We are asking you to submit your entries ahead of the final chapter, and will award extra points to the prescient.

The five funniest, original entries will receive an FT hamper hand-picked by its specialists: bottles of red and white wine chosen by Jancis Robinson, the FT's wine writer; the fiction and non-fiction books of the year, as judged by Annaleene McAfee; literary editor; a classical and a popular CD selected by our music writers; and a couple of good taste goodies chosen by Lucia van der Post, How to Spend It editor.

**How to enter**

Send your entries by electronic mail to: [collateral.damage@ft.com](mailto:collateral.damage@ft.com) or by fax to 44-171-673 4433 or by phone on 44-171-673 4566. You can only enter between 11am (GMT) and 1pm today, Friday December 27.

**Terms and Conditions**  
This competition is open to FT readers aged 18 years and over. Entries must be submitted to one of the offices, addressed by telephone, fax or modem, and must be received by 11pm (GMT) today, Friday December 27, 1996. The winning entries, as selected by an independent panel of judges will be published in the FT on Monday December 30 1996. The decision of the judges is final and no correspondence will be entered into. All prizes will be dispatched to winners within 28 days. There is no cash alternative. Copyright in all entries will be the property of the Financial Times.



and something of the old smooth charm returned to his face. "An investigative journalist moving to Singapore? That would be like a downhill skier moving to Jamaica."

Charlie waited until the dim sum had arrived before broaching the subject of the Lucky Snake group. "If only I could write what I knew about those people," said Alan with a sigh. "What a story that would make. You know the basics, I suppose?"

The basics proved to be a lot more complex than Charlie had realised.

Apparently, old man Wu had been born in Shanghai at the turn of the century, and the family's "great leap forward" in the mid-1980s had been sponsored by top-ranking cadres in the Shangha fraction of the CCP.

It was after his father's death that Alexander, who was born and bred in Hong Kong, began shifting allegiance, cultivating army leaders just over the border in Guangdong province.

According to Alan, the Guangdong faction was militantly opposed to central authority. "They don't want to pay taxes to Beijing or obey any credit controls, though of course they still demand their share of the subsidies. The Communist party calls this 'warlordism'."

"The Scots call it devolution."

Alan bit into a crabmeat dumpling. "Anyway this is what caused the rupture between the brothers. Donald considers that Alexander is dishonouring his ancestors. As the elder son, it's his duty to preserve the traditional link with Shanghai."

"Donald?" said Charlie, taking a sip of the soapy Tsingtao beer.

" Didn't I tell you? Donald is the black sheep of the family. These days Alexander barely acknowledges his existence."

"Do you think I could meet him?"

"No problem, Charlie. Donald Wu is very keen on attractive ladies."

□ □ □

"Liked your singing," opened Charlie 10 minutes later. "Have you ever thought about going professional?"

"I'm, like, thinking of putting on a concert here in Hong Kong. Just, like, for my friends, you know."

Donald Wu spoke with a soft American accent. He was sprawled on the sofa in the manager's office, mopping the perspiration from his forehead with a red silk handkerchief.

"I mean in the west," said Charlie, "there's a lot of interest in world music these days. The Virgin people were telling me just last week that they're crying out for new talent from Asia."

"You act for Virgin?"

"That's right. My bank advised on the EMI deal. If

you like, I'll mention the idea next time I see them. Who knows - you might end up dueting with Phil Collins."

That was a deliberate probe of the man's reality level: if he laughed, the reading was normal. Donald Wu didn't laugh. Instead, he gave a self-deprecating shrug and tossed his handkerchief at the tuxom flipping who had brought the drinks.

"Of course, someone in your position could have bought the whole company," continued Charlie. "There might have been quite a few synergies, given the assets of the Lucky Snake group."

Just then the crowd cleared away from the dance-floor, leaving a slim Chinese man in a white suit in the middle. He lifted a cordless microphone above his head, executed a few lung-flame sweeps of arm and leg, then broke into an even slushier Cantonese version of a slushy Phil Collins song.

Such as the savings from using your ultra-low-cost CD manufacturing facilities.

**I was a friend of Piers. Before he died he told me about his dealings on your behalf.**

Again words that formed in Charlie's brain, but never made it to her mouth. One day she was going to forget to intercept them.

Donald gave a dismissive wave of the hand. "It's my brother who does all that stuff. And he's got no understanding of music at all."

"Actually I'm visiting your brother tomorrow. I'll certainly give him my opinion on the potential for entertainment software. Look at Disney. Look at Polygram - it's worth more than the rest of Philips put together."

Donald's eyes narrowed. "You're seeing Alexander?"

"Oh, financial co-operation," Charlie said vaguely.

" Didn't he explain it to you?"

"No, he didn't," snapped Donald Wu and reached for the microphone on the table. It was time for the next performance.

□ □ □

In fact Charlie hadn't been expecting to meet Alexander Wu in person. Nonetheless there he was at 10 o'clock the next morning, staring across the table with ill-concealed hostility. What was she doing? How much did she know? The man's tension was palpable. "No, we have no intention of investing any of our assets here," he snapped at her opening question. "The future of Hong Kong is healthy than ever before."

They were sitting in the Lucky Snake office in the Landmark, looking out on a three-windowed panorama of the harbour. The turbulent water was busy with boats: tug, trawler, skiff, ferry, frigate, junk.

On one side, Wu and his

finance director. On the other, Charlie in the guise of a fund manager scouting out potential investments. "Your companies are structured in an extremely complex way," she continued. "What exactly do you see as your core competencies?"

"My core competence is making money. Wherever that leads me, I go."

The two brothers were the same height and build, and shared the same pelican downturn to the mouth. But Alexander looked much smarter, as befitting a Harvard MBA. He spoke with a staccato Cantonese accent that couldn't wait to rush on to the next sentence.

"And does it lead you to relabel goods made by children and political prisoners?" Charlie had got that from Alan Lau. She had thought it would get a response, and she was right.

Alexander's fist crashed down on the desk. "Listen, we don't need to take any lessons on morals from you British. Why did you come to Hong Kong in the first place? To sell opium, to steal like pirates - that's why!"

"That's a long time ago," protested Charlie.

"Not for China, it isn't. You talk so noble now, Chris Patten and Margaret Thatcher and so on, but we remember what happened. It's not forgotten."

"Then what about the Japanese? You seem quite happy to do business with them." Wu froze. The finance director eyed him nervously.

Charlie paused before continuing, then chose her words with great care. "I think you have had indirect contact with my bank before. Mr Wu. I was a close friend of Piers Montagu, very close. Before he died he told me about his dealings on your behalf."

Wu motioned for the finance director to leave the room.

"Go on," he said, suddenly quiet.

"We just want your co-operation," said Charlie pleasantly. "If you return our money by the end of the week, we will take no further action."

"What money are you talking about?"

"I think you know what I mean."

Alexander Wu got to his feet, a humourless smile on his lips. "This meeting is now over. If you have any claims against the Lucky Snake Group, you should go through the normal legal channels. Goodbye, Miss Deane. Have a nice trip home."

□ □ □

So the first approach yielded nothing. As Wu must have known, they had no legal proof of his involvement. And at this rate the bank was not going to last out the week anyway.

Charlie sat in the lobby of the hotel, sipping a cup of mint tea and pondering her

next move. One of the bellboys crossed her line of sight. He was ringing a handbell and carrying a placard with her name on it.

"Paging Miss Charlotte Deane, paging Miss Charlotte Deane."

Apparently there was a call waiting for her at the front desk. When Charlie picked up the phone, it took her a few seconds to recognise the soft Californian accent.

"How you doing there? Did you get anything going in the meeting?" It turned out that Donald Wu was calling her for a specific reason. There was going to be a big party that night to celebrate Alexander's 40th birthday, and Donald would be really happy - here he sounded almost shy - if Charlie would accompany him.

"But wouldn't your brother mind?" That peev'd him.

"Hey, he may run the business, but he doesn't run my life, you know!"

So it was fixed. The only question in Charlie's mind was how Donald had known when to page her. Possible answer: because he was watching. Charlie turned to scan the lobby and the phone went dead. Through the revolving door she glimpsed a white Rolls-Royce pulling out into Salisbury Road.

□ □ □

The Lucky Snake Group acquired its name when old man Wu found an 8ft python in the grounds of his house in Clearwater Bay. Since that day, the prosperity of the family had never once faltered. The reptile was fed regularly with live chickens, and after its death its bones were mashed up into a medicinal paste, which was still consumed on special occasions.

Charlie was being regaled by Donald with this and other tales as she sipped a cocktail in the garden of his brother's villa on the Peak.

The sunset was spectacular, the sea glistening like a mirror, orange clouds over the Pearl estuary, shadowy mountains masking the vastness beyond.

The party was pretty spectacular too. On one side of the lawn, a Dixieland jazz band flown in from New Orleans; on another, performers from a top Chinese circus. Charlie watched in fascination as an apparently drunken clown staggered his way up a pyramid of acrobats.

"What are you doing here, Miss Deane?" Alexander asked.

"I think you know what I mean."

Alexander Wu got to his feet, a humourless smile on his lips. "This meeting is now over. If you have any claims against the Lucky Snake Group, you should go through the normal legal channels. Goodbye, Miss Deane. Have a nice trip home."

□ □ □

Seconds later the waiter deposited her in the hallway, then returned to the party, mission accomplished. Charlie was gathering her coat when she heard a car-door slam then Alexander's heels clicking along the corridor towards her. Instinctively she buried herself in the rack of coats and waited for him to pass.

But he didn't.

Instead, he stopped no more than a yard from where she was hiding. "It's been a long time," he boomed, suddenly genial.

"Yes it has," said another, heavily-accented voice. "I hope all is satisfactory. Mr Wu."

"If Mitsukawa is satisfied, then we are satisfied too."

The voices moved away. Peering out from between the coats, Charlie saw the two men walk down the corridor and disappear through a door at the end. So this was it. Mitsukawa and Wu were in bed together. The evidence was right under

her nose.

Instead of going to the front gate, Charlie slipped round to the other side of the house, which looked out on a well-maintained tennis court.

"Really?" said Wu sarcastically. "How exactly do you plan to do that?"

Charlie dropped her voice to a whisper. "There'll be an international arrest warrant. You may be safe here, but you can forget about your house in Vancouver and your girlfriend in Los Angeles. And we won't give up. One day you're going to wake up and find Beijing has swapped you for a couple of Harriers."

Pure bluff, of course, but the gossip gleaned from Donald in the Rolls hit home.

Alexander's face tightened. He was on the point of reproducing his explosion of the morning when one of the waiters appeared at his side and passed him a note. Alexander glanced at it then glowered at Charlie. "This man will escort you to the door. If I see you here again, I'll have you thrown out physically."

He turned and hurried towards the French windows, his metal-rimmed

heels ringing on the paving stones. The waiter took Charlie by the elbow and steered her to the entrance.

Out of the corner of her eye, Charlie saw Donald Wu pushing through the crowd, a wine-glass in each hand.

Charlie lay motionless, soundless.

When she had recovered her breath, she hauled herself to her knees. Half stunned, at first she didn't realise what her hands were gripping - a pair of stripy trousers.

Charlie looked up to see a grotesquely large mouth grinning down. Paint-ringed eyes blinked bloodshot. Strong hands reached under her armpits, and dragged her off her feet.

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## ARTS

Cinema in 1996/Nigel Andrews

## 'Twixt costume and the kitchen sink

**W**e reviewers are all expected to do it, but branding years is like branding cattle. The poor creature - in this case 1996 - must stand still while the critic scorches his summary on its hide. The risk of presumption is overpowering, but everyone likes that clear incandescent verdict: Was the year good? Bad? Was the prevailing theme feminism; racism; existentialism; food poisoning; intermarriage? And what of the future of cinema?

The answers are respectively yes, yes, yes, no, yes, no, no and "Ern."

One thing can be said with confidence: it was a good year for Britain. I am often accused of being unpatriotic, preferring Hollywood to Pinewood for field trips and being more interested in the planetary aftershocks of a bestselling American film than the pebbles-in-puddle impact of most UK movies.

But a year that included *Secrets and Lies*, *Sense and Sensibility*, *Richard III*, *Trainspotting*, *Jude*, *Boston Kickout*, *The Pillow Book* and others is a miracle year for Britain. Even the Oscar-festooned Nick Park saw his fame spread further. When I was in New York last month the thing most people talked about was the disappearance of Wallace and Gromit;

never mind the same-week presidential election.

British cinema still spends its time either in costume or in the kitchen sink, with social realism and heritage cinema fighting for that small inch of ground that is the free screen in a Tinsel-town-dominated multiplex. But this year rivals produced riches.

Mike Leigh and Ang Lee

*It may be that Britain now has the strongest film culture in the world*

offered contrasting takes on English family life. And Scotland, shocked into indigenous activity by the recent sight of Mel Gibson taking over their history, made the spirited *Trainspotting* and the piquant *Small Faces*. The Coens' thriller/black comedy *Fargo* was a little triumph, though both those words are *justes*. And while I might take *Tin Cup*, *Toy Story*, *Thing To Do In Denver When You're Dead*, *The Cable Guy* and even Oliver Stone's darkly grandstanding *Nixon* to a desert island, I am not sure that I would bring them back again.

One other thing. In an age

(including the free play of colourful self-doubt) after the regimented *braggadocio* of the Thatcher years; that and the coming of age of a group of directors, led by Leigh and Greenaway, who have moved beyond the parading of mannerisms into an assured if still quirky tragicomic vision.

The rest of the world can be dealt with in short order. American cinema has no idea what it is doing, which is just as well since it is doing almost nothing. A year of senseless barnstorms on the large screen - we give the honestly insane *Independence Day* and *Mission: Impossible* precedence over the numskulled *Twister* and *Catooth Island* - was not compensated for by godish but modest low-budget films.

The comedies *Denise Calls Up* and *The Truth About Cats And Dogs* proposed an intriguing new genre, the telephone love story (properly prophylactic in the age of HIV). The Coens' thriller/black comedy *Fargo* was a little triumph, though both those words are *justes*. And while I might take *Tin Cup*, *Toy Story*, *Thing To Do In Denver When You're Dead*, *The Cable Guy* and even Oliver Stone's darkly grandstanding *Nixon* to a desert island, I am not sure that I would bring them back again.

The few outstanding new directors from foreign climes were Hong Kong's Yim Ho (*The Day The Turned Cold*), Japan's Hirokazu Koreeda (*Maborosi*) and France's Cédric Klapisch (*When The Cat's Away*).

It may be that Britain now has the strongest film culture in the world.

when stars have so much power that they can initiate projects, what did some of these stars think they were doing? Geena Davis in *Cuthroat Island*, Julia Roberts in *Mary Reilly* and Demi Moore in more films than we care to count showed that nothing is more reckless than an emancipated female star. Emancipate men, however, competed keenly. We remember, despite our best efforts, *Up Close And Personal* (Robert Redford), *Sabrina* (Harrison Ford) and *Jack* (Robin Williams, who would also like *The Bridget Jones* taken into account).

In Europe and points east stars do not exist, except for Gerard Depardieu, so the director is still master of his dominion. The problem is, where are the directions? Or at least the new ones?

A *Summer's Tale* was a radiantly witty French love story, but its maker was the sere Eric Rohmer. *Nelly And M. Arnault* was a sharp human comedy from the hardy youth Claude Sautet. And Claude Chabrol's *La Ceremonie* was a black comedy to die for, directed by a man whose first-to-die-for films were made forty years ago.

The few outstanding new directors from foreign climes were Hong Kong's Yim Ho (*The Day The Turned Cold*), Japan's Hirokazu Koreeda (*Maborosi*) and France's Cédric Klapisch (*When The Cat's Away*).



British directors have come of age: Vivian Wu in Peter Greenaway's 'The Pillow Book'

stars have thrived. Every one else with talent sits about, biting his or her nails or his or her tongue. When a film-maker does make a dash for free speech in this repressive world landscape, he comes out with nervous, brittle and self-consciously 'outrageous' film like *Crash*.

It is time to restore egotism, obsession and individual life to the forefront of art. We have been sanctimonious long enough in pretending, and forcing artists to pretend, that Self is less worthy a subject than Society. History teaches us that

great movies about human beings - *Citizen Kane*, *La Grande Illusion*, *Bicycle Thieves*, *The Godfather* - have an uncanny knack of becoming great fables about the society they depict or the society in which they were made. It almost never works the other way around.

Ten best films of 1996: *A Summer's Tale*, *The Pillow Book*, *The Day The Sun Turned Cold*, *Trainspotting*, *When The Cat's Away*, *La Ceremonie*, *Secrets And Lies*, *Fargo*, *Richard III*, *Maborosi*.

lan Galleries in Glasgow. The Raphael Cartoons are back on show again at the V&A.

Up in Edinburgh, the small show of the work of Velazquez as a young man at Seville was real coup. Richard Green put on a memorable show of Jan van Goyen, that most delicate of Dutch 17th-century painters. Spink's fine show of Augustus John's drawings, Jack Yeats at the two Waddingtons and the Renato Guttuso at Whitechapel were all useful and timely re-examinations of neglected reputations.

And so for the rest of the Packer Awards. The Vermeer was I suppose the best of the old-master shows abroad, but the Tiepolo was my favourite, the Bendz the most surprising. Best 20th-century show abroad was the Henry Moore at Nantes. Best domestic Modern British was the show of Paul Nash's second world war paintings and drawings at the Imperial War Museum, with Christopher Wood's Two Cornwalls, at the St Ives Tate, a fair second. And the Giacometti show, the best account of the artist as both painter and sculptor that we have yet had, was in its original display at the Scottish National Gallery of Modern Art in Edinburgh, the best Modern exhibition of the year overall.

But best of all, better than the Vermeer, Picasso, Tiepolo, Leonardo, Moore, Bacon, Giacometti or Velazquez, was the National Gallery's show of Degas' sets of working drawings, with associated sculptures. For bringing us so enthralling close to a great artist as he worked, *Degas: Beyond Impressionism* was for me the exhibition of the year. Yes, after its fashion, it was a vintage year.

Art in 1996/William Packer

## Away from the cutting edge



'After the Bath: Woman Drying Herself' in 'Degas: Beyond Impressionism' at the National Gallery

I t may not have felt so at the time, but I have to say, looking back, that 1996 was not at all bad for the visual arts. Was it therefore a great year? Do we declare the vintage?

There were certainly some outstanding shows, and many good ones, but the best were almost all either historical or confirming established reputations. Anything purporting to be groundbreaking, issue-addressing, pre-conception-challenging, new, exciting, cutting-edge, was usually pretty dire. To get those doubtful accolades out of the way at once, here are the nominations: The Turner Prize (Hume, Patterson, Horsfield, Gordon), for again being the Turner Prize; Tacita Dean at the Tate, for discovering that film-makers use sound effects; ACE, for showing up the Arts Council in its role as collector; *Picturing Blackness* at the Tate for crass politically-correct revisionism; New Contemporaries, for encouraging the young; Richard Wilson for not knocking down the Serpentine, but only boring a few boring holes. And the winner is - last among equals, ACE.

I must admit, though, that in this general area I did occasionally have my fears confounded. Rachel Whiteread's retrospective at the Liverpool Tate, all those filled-in spaces beneath chairs and under floorboards, was both impressive and beautiful, collectively so much more than the sum of its parts.

The young abstract painter, Callum Innes, at Inverleith House in Edinburgh, memorably showed off his beautifully-judged reductionist minimalism. Also at Edinburgh, in a tiny show at Portfolio, the late Helen Chadwick's last photographic works had, for me at least, an

unexpected poignancy and strength.

But across the broad board of contemporary art, the older painters and odd sculptor were the artists who made the year more interesting for me - quite at odds with the apparent policies of such as the Arts Council and the Tate, who seem to hold that only the young thusters at the "cutting-edge" (dread term) can have any current relevance.

The Tate itself gave away the critical vacuity of that position with its splendid, long-overdue retrospective of Leon Kossoff, now 70 and at his best.

But even better was Prunella Clough's show at Camden, of her paintings of the past 20 years. That she has not been given that same full Tate treatment long ago, been gonged and Damned and made into the international star she ought to be, is more than a scandal: it is a mystery. She, at well over 70, is still as good a painter as any we have. Hers was my show of the year by a living artist.

Other first-rate painting shows,

and all by comparative oldies, were the David Hepher at the Museum of London; the Howard Hodgkin at the Hayward; Leonard Rosoman and Norman Blamey together at The Fine Art Society; John Wonnacott at Agnew's; Karl Weschke in a special display at the Tate; Elizabeth Blackadder and David Michie one after the other at the Mercury; Norman Adams at the Beaux Arts; and John Hubbard,

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Abroad, British Art has had its moments too, and if the survey of 20th century British sculpture at the Jeu de Paume in Paris was an ill-chosen failure, the disappointment was more than made up by the splendid Francis Bacon exhibition at the Centre Pompidou, and the exquisitely presented show of Henry Moore's working plaster at Nantes, both of them illuminating and definitive studies of their subjects.

Abroad indeed was far from bloody, offering as it did this Uncle Matthew some of the greatest treats of this or any year. The Vermeer show at the Hague, which brought together two-thirds of the known oeuvre, barely two dozen pictures, of this most particular and refined of masters, was something we shall simply never see again. Corot, at the Grand Palais in Paris, continued the great sequence of study exhibitions by which the great masters of French painting are being picked off, one by one.

Two masters of the Danish Golden Age of the early-19th century, Christian Kobbe and the rather less familiar Wilhelm Bendz, were each given the full treatment in Copenhagen, to remind us how much we lose by our general ignorance of northern European painting. Back in Paris, the Adolph Menzel retrospective at the Musée d'Orsay, though it was a salutary check to any too-easy denigration of minimalist sculpture. The most captivating contemporary sculptures, however, were the painted portrait carvings of Katsura Funakoshi, at Annely Juda.

ously helped to keep the currency of British sculpture strong. As for modern foreigners, Jasper Johns' flag at Anthony d'Offay was an important special study, while the Carl Andre retrospective at the Museum of Modern Art at Oxford was a salutary check to any too-easy denigration of minimalist sculpture. The most captivating contemporary sculptures, however, were the painted portrait carvings of Katsura Funakoshi, at Annely Juda.

entire career from his early interest in cubism and abstraction, and his experiences with "kinetic" sculpture, to his creation of more figurative sculpture and his lean standing figures which began to appear in the 1940s; to Jan 1

**MADRID**  
CONCERT  
Fundación Juan March Tel: 34-1-4354240  
● The Nutcracker: a choreography by Ben Stevenson to music by Tchaikovsky, performed by the English National Ballet. Soloists include Zoltan Solymosi and Daria Klementova; 2.30pm & 7.30pm; Dec 27, 28

EXHIBITION  
Querido Goya Tel: 44-171-9304832  
● Leonardo da Vinci: One Hundred Drawings from the Collection of Her Majesty The Queen; this exhibition includes preparatory sketches for paintings such as the "Adoration of the Magi" and the "Last Supper", designs for equestrian monuments, war machines and costumes for court entertainments. Next to these sketches this exhibition features studies relating to his enduring interest in water, flight and his studies in anatomy; to Jan 12

Royal Academy of Arts Tel: 44-171-4997438  
● Alberto Giacometti (1901-1966): major exhibition of works by this Swiss artist. Over 200 sculptures, paintings and drawings give a survey of his

Centre Georges Pompidou Tel: 33-1-44 78 12 33  
● Munio Gital Weinraub: exhibition devoted to the work of the architect Munio Gital Weinraub (1905-1970), who was a student at the Bauhaus in Dresden in the early 1930s and formed a partnership with Al Mansfeld for some 20 years (1937-1959), realising about 250 projects, mostly in the Haifa region; to Jan 6

Musée d'Art Moderne de la Ville de Paris Tel: 33-1-53 67 40 00  
● Georg Baselitz: retrospective exhibition of works by the German artist Georg Baselitz. The chronologically organised exhibition features some 80 paintings, sculptures, and a selection of prints from the period 1965-1996; to Jan 5

**WASHINGTON**  
OPERA  
Eisenhower Theater Tel: 1-202-467 4800  
● El Gato Montés: by Penella. Conducted by Miguel Roa, performed by the Washington Opera. Soloists include Ana María Martínez, Rafael Rojas, Eduardo Del Campo, Kimm Julian, Virginia Alonso-Tokarz, Marianne Cornetti, Robert Gardner and John Marcus Bindel; 7.30pm; Dec 28

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(Central European Time)

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10.00 European Money Wheel

11.00 Eurosport live coverage until 15.00 of European business and the financial markets

17.30 Financial Times Business Tonight

CNBC:

08.30 Squawk Box

10.00 European Money Wheel

18.00 Financial Times Business Tonight

## COMMENT &amp; ANALYSIS

# Fix that broken window

New York has cut serious crime by tackling minor offences, says Richard Tomkins

A few years ago, if you drove into New York City from New Jersey, your first

**GOOD NEWS** emerging from the Lincoln Tunnel would be to have your windscreen smeared with dirty water by a man with a bucket and sponge. It would be swiftly followed by your second experience: a menacing demand for money.

It was a signal that you were entering the mean streets of one of the world's toughest cities. In those days, people visited New York with trepidation and guide books routinely contained a chapter on safety and survival.

But today, the squeegee men are gone, as has the graffiti that used to adorn the subway trains. The murder rate has plummeted and New York is among the safest cities in the US.

Around the world, the crime rate is rarely discussed without being prefixed by the phrase "ever-increasing". But New York's experience shows that crime can be cut if the will and resources are there. This year, there have been 937 murders in the city, admittedly more than five times as in London, but less than half the peak of 2,245 murders in 1990. New York is set to end 1996 with fewer than 1,000 murders for the first time in 28 years.

Experts have struggled to explain this startling about-turn. Some say it is just demographics: there are now fewer males of crime-committing age. Others say it is the ending of the turf wars that grew out of the crack cocaine epidemic of the 1980s. Another theory attributes the decline to the high US incarceration rate.

Mr Howard Saffir, the city's police commissioner, has another explanation. Crime went down by 0.9 per cent in the US as a whole last year, but in New York City it fell by 16.1 per cent. "That's not demographics," he says. "That's something special happening in this city, and it's something spe-

cial being done by the police department."

Three years ago, Mr Saffir recalls, New York City gained a new mayor who had fought the election on a tough anti-crime ticket. Mayor Rudolph Giuliani and his then police chief, Mr William Bratton, launched a campaign to eliminate minor offences such as illegal street-vending, aggressive begging, prostitution, public drunkenness and graffiti.

According to the so-called broken window theory, it was New York's earlier failure to address such misdemeanours that encouraged the growth of more serious crimes, in much the same way as a broken window in a building leads to further vandalism if nobody does anything about it.

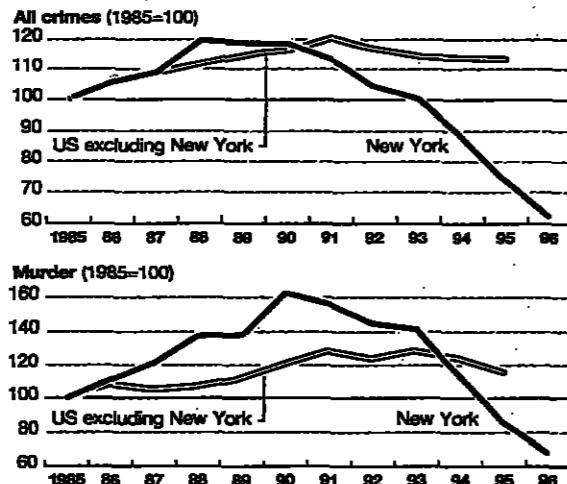
A city that sends a signal

that disorder is okay and that minor crimes are okay is a city that will also encourage major crimes," Mr Saffir says. "And many of the people who commit minor crimes are the very same people who commit major crimes."

The New York Police Department introduced new methods to tackle more serious crime. A big step was to improve the flow of information by installing computerised graphic displays

"What we are really doing," he adds, "is apply-

## From mean streets to safer streets



Source: Datastream

ing business management principles to crime. Most police departments in the world react to crime: we manage crime. We don't count arrests: we count crime complaints. So if a precinct commander is doing his job and being successful under this system, he is preventing crime, not reacting to it."

Mr Saffir believes he can go on cutting the crime rate by waging war on drugs. Unsurprisingly, between 60 per cent and 80 per cent of the people arrested in New York test positive for heroin, cocaine or marijuana. "My belief is that 80 per cent of the remaining crime in this city has a nexus to drugs," he says. "So we are using every law that exists at federal, state and local level to go after drug traffickers."

Safr proclaims that his aim is to drive the drug traffickers out of New York City and into neighbouring territories. "We are going to drive them to New Jersey, and to Westchester, and to Nassau County: because it's my belief that the only way to deal with drug-trafficking is for state and local law enforcement agencies in every jurisdiction to take the same aggressive, responsible attitude that we are taking here."

"If you drive them to New Jersey, and New Jersey takes the same attitude we are taking, pretty soon New Jersey will drive them to Pennsylvania, and pretty soon we will get them out of this country."

Fair enough, but how are the neighbours taking it?

"The district attorney of Westchester County called me the other day and she was very supportive," Mr Saffir says. "But they are seeing some displacement and they are going to have to take the same kind of aggressive attitude that we are taking."

"People in New Jersey have been less friendly. But that's not my problem. My problem is the five boroughs of New York City."

From Mr Ronald B. Woodward

Sir, Your editorial comment about the merger between Boeing and McDonnell Douglas ("Boeing, Boeing", December 17), raises the spectre of "the risk of a rumous international subsidy race", but overlooks several fundamental facts:

- If "commercial aircraft programmes have long benefited from defence spending" and are "cross-subsidised" by government business, why doesn't the commercial aircraft business more clearly reflect the alleged connection between government business and commercial success?

Neither Boeing nor McDonnell Douglas has ever received any direct government support to design and build competitive commercial airplanes.

The government funding received for the SST was

under a development

contract and the airplane

was never built and did not affect the competitive

airplane market.

In the past 10 years there

has probably been as much

technology transfer from the

25 per cent government business, is the world's leading commercial aircraft manufacturer.

- Three Airbus partners - British Aerospace, Daimler-Benz Aerospace, and Aerospatiale - remain among the top five European defence contractors. Are cross-subsidies an issue there?

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technology transfer from the

commercial realm to the military side as in the opposite direction. This would tend to negate the advantage of "defrayed research and development costs" cited in the editorial comment.

- The editorial states that the "EU should urge the United States to quickly resume negotiating" for rules on government

funding.

But these rules already exist, negotiated in 1993 and supplemented in 1993 by the WTO subsidies agreement.

The industry is hardly a lawless jungle, and it was the Europeans who wouldn't agree to subsidy levels below the agreed one-third.

Your editorial opened with the observation that "the merger is simply the latest result of pressures for consolidation of aerospace

businesses worldwide. As such, its logic is hard to fault".

You're right about that

much - McDonnell Douglas

and Boeing have

complementary capabilities,

and the merger is a mutually

advantageous union.

The resulting aerospace

operation will undoubtedly

be more competitive, but

your claim that this

increased competitive

capability might be "unfair"

and cause a "ruinous

international subsidy race"

is untenable.

Ronald B. Woodward  
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# LETTERS TO THE EDITOR

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# Claim of aircraft subsidy race is untenable

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president  
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# A greater threat to society

From Mr J.C. O'Connor

Sir, Peter Aspin requests that we treat our headline writers kindly, they being the myth-makers of our age ("An age for the 'ever-willing'... December 14/15). Considering that not all their readers are as discerning as Mr Aspin, and that their efforts contribute to an adverse evolutionary pressure on behaviour in our society, might it not be more appropriate if they were selectively called - metaphorically, I hasten to add?

These spongy-headed humans who know not the power they possess are likely to be much more of a threat to the fabric of society than the BSE cattle that they headline!

J.C. O'Connor,  
19 Widdicombe Avenue,  
Lower Parkstone,  
Poole, Dorset, UK

# Britons being kept in the dark over the advantages of Emu

to spread the word in the UK.

Considering the forthcoming general election, this duty gains considerably in importance. Europe will be an issue which all three leading parties will focus on. However, the Tories fail to position themselves, since, if they did, it would be the end of party unity.

Labour is more concerned to put across a trustworthy picture of its leader, a daunting task which will rob their energy to tackle a fragile and awkward issue like Europe. The Liberal Democrats, for years the only real and consistently pro-European political faction, lack the strength needed to bring about real change in the public's view of Europe.

Those who believe in political and economic integration in Europe as the necessary and inevitable step for sustainable prosperity face a great challenge.

The task is to inform the British public objectively about the implications of the euro and further co-operation in the EU. The goal is a well-informed electorate which knows the consequences of its choice. Layard says: "If the UK cares about jobs, it must take a lead in Europe." With the Tories unwilling and Labour unable to take a lead in Europe, there is only one choice left for the pro-Europeans.

If we miss the chance in 1997 to bring about the necessary change in Westminster, it will be the final nail in the coffin for Britain's ambitions in Europe.

With that in mind I wish you and your readers a happy and successful new year.

Friedrich R. Blaue,  
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D-48149 Münster,  
Germany

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## FINANCIAL TIMES

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Friday December 27 1996

## Middle East movements

From the Middle East comes good news. Christmas has been quality negotiating time for Benjamin Netanyahu, Israeli prime minister, and Yasser Arafat, the Palestinian leader, after months of disagreement threatening the peace accords underpinning the region's future. Mr Arafat spoke confidently yesterday of a deal that could be done before year's end and Israel opened a Gaza Strip road as a conciliatory gesture.

The mood swing follows the increasing involvement of the US in an earlier series of ominous moves by Israel. Its closure of the Palestinian self-rule areas set up by the 1993 Oslo accords, by cutting off trade and travel to work inside Israel, had cut low Palestinian incomes by more than a quarter.

On December 13, Mr Netanyahu's government decided to restart subsidies and tax breaks to expand Jewish settlement in the West Bank and Gaza, in what was the most serious threat to Palestinian hopes of founding a state in this modest portion of their ancestral land.

Mr Netanyahu was elected in May at the head of a coalition of determined nationalists and fundamentalists who see all the occupied territories as part of *Eretz Israel* – the biblical homeland of the Jews. He defeated the Labour architects of Oslo who believe detente in the region, and Israel's security within it, require the return of Arab land for peace.

## Oslo undertakings

The subsequent freezing of the Oslo process by September led to fierce fighting between Israeli troops and Palestinian Authority security forces across the West Bank and Gaza. US-sponsored talks since then have centred on Israel's Oslo undertaking to withdraw from most of the West Bank town of Hebron, where 400 extremist settlers live in a fortified enclave surrounded by 130,000 Palestinians.

There is now progress in these talks, with Israel apparently prepared to withdraw troops from most of Hebron. But, if agreement is reached in

Mr Netanyahu appears to have taken notice of at least some of the clearly worded US message. The future of peace in the Middle East and of security for Israel depend on how far he is prepared to walk with Mr Arafat in the coming year.

After a stubborn start as prime minister that irritated allies and provoked the Palestinians, Mr Netanyahu still has an opportunity to take the lead in the peace process. His heart may never be at ease with the accords, but his head should tell him that events this week have brought more than seasonal cheer to a troubled region.

## Avoiding the damage

The crisis at Berwick Brothers merchant bank, now close to its climax in the FT's Christmas thriller *Collateral Damage*, is no more far-fetched than most of the upsets that have hit financial markets in recent years. Indeed, because it involves no new wrinkles on age-old patterns of greed, wishful thinking and complacency, it is arguably less implausible than some real-life scandals.

Peter Tasker's aim in writing his thriller was primarily to entertain. But the case also illustrates one of the pervasive themes in financial markets in recent years.

This is the increasing integration of markets, across barriers of geography and type. Big market moves have always spilled over from one country to another, and from one type of security to the next. But in other respects, individual markets managed until recently to retain local peculiarities. These permitted a degree of manipulation by those operators with the muscle to achieve it.

The Tokyo equity market was a notorious minefield for foreign participants. Similarly, metals markets, with their own complex terminologies and conventions, were the preserve of specialised traders whom few outsiders could hope to best.

## Lucrative arbitrage

But market anomalies exist only until they are exploited away. And the past decade has shown how cross-market arbitrage destroys cosily accepted patterns of manipulation. The American investment banks found a way of exploiting the structural inadequacies of the Tokyo stock market by dealing in stock-index futures. So lucrative was this form of arbitrage that no-one blinked when Nick Leeson seemed to have found Barings its own niche in the same business.

More recently, the big hedge funds exploited the clear evidence of over-valuation in copper, putting some long-standing informal arrangements to smooth the metal's price fluctuations under

## ultimately intolerable pressure.

What lessons should investors and regulators draw from such developments? First, some causes for concern. Market imperfections are not the only things that can be exploited across borders: regulatory weaknesses can also be a source of damaging arbitrage. This means that a feeble set of rules of an inadequately resourced team of supervisors can have an impact well beyond the individual market concerned.

## Market integration

Second, market integration brings into question the long-standing assumption that professional markets can easily be distinguished from those intended for retail participants. Because virtually any form of security can now be repackaged for sale to individual investors, widows and orphans can find themselves exposed to risks that the most seasoned professionals would blanch at.

But the third lesson is a hopeful one: integration smooths the operation of market forces, allowing balance to be restored more rapidly than before. Even if all the traditional traders of, say, an individual commodity are brainwashed or intimidated into seeing the market one way, outside speculators now act as a countervailing force. This means that market-distorting positions are more easily exposed, exploited and resolved.

We shall have to wait until tomorrow to see how the issues are resolved in *Collateral Damage*. This being fiction, however, there is a good chance that virtue will triumph. If the real world were so neat, Deutsche Bank and Goldman Sachs would outbid each other every year for the services of the world's top theology graduates.

Nonetheless, the integration of markets introduces salutary downside risk to market practices that would otherwise go unpunished. After all, as Comtus would say if he were alive and working as a bond-market strategist: "The enlightened One realises that he is master of all but the market."

## It's the revenues, stupid

Peter Martin's Third Millennium Management theory is the most important innovation in business thinking – until the next one

**T**his modest essay introduces the most important innovation in management thinking since money supplanted barter. Third Millennium Management replaces at a stroke all previous strategies. It is concise, effective and cheap. In short, it is the managerial equivalent of penicillin.

Third Millennium Management starts from the basic truth that all other formal management theories are founded on the manipulation of costs. Frederick Winslow Taylor's detailed time-and-motion studies, W. Edwards Deming's total quality approach, the Boston Consulting Group's experience curve, and the re-engineering craze – all these theories, influential in their day, have had cost at their heart.

Even the strategy consultants, though ostensibly peddling a doctrine grander than mere bean-counting, have given cost a central role. It is cost-effectiveness – sometimes dressed up as synergy, economies of scale or core competence – which determine where and how a company is best placed to expand its activities.

Yet cost-based theories are fundamentally flawed. The half of the business equation they neglect – revenues – contains almost all the information that really matters. Costs are essentially static, since they encapsulate the past history of the company. Revenues are dynamic, reflecting the ebb and flow of economic activity, customer preference and pricing signals. Focusing on costs belittles revenues, cutting managers off from their single most valuable source of information.

It is sometimes said disparagingly of a manager that he or she is not "bottom-line oriented" – cares too much, in other words, for revenues and not enough for profits. Yet in any honestly run business, revenues are an unambiguous yardstick of performance. Profits are much more subject to the vagaries of accounting.

In the real world, of course, successful managers do focus on revenues. But to do so, they must set aside much that management theory has been teaching them for a century or more.

Many good managers are aware of this tension. Guiltily, they ignore what they have been expensively taught by academics and consultants. Instead, they press ahead with the strategy which they know makes sense in practice.

Third Millennium Management solves this problem at a stroke. By placing revenue-generation at the heart of strategy, it brings what managers think into line with what they do.

And it is a management theory for the new millennium not merely because it avoids the errors of the past. The strategy also reflects the profound changes in economic structure that lie beyond 2000.

The new era is one in which truly variable costs will tend to zero, completely swamped by fixed or semi-fixed costs. The manufacturing element of a product or service becomes relentlessly cheaper; the design, branding or support elements become increasingly more expensive.

Accounting tools designed to cope with a world of variable costs cannot easily grapple with



this new state of affairs: the problems technical solutions, such as activity-based costing, are inadequate.

If costs are fixed, then revenues are all-important. Guessimating revenues becomes the central task of the company. Controlling costs becomes a secondary task, essential but unglamorous, on a par with supervising the office cleaning.

This is the central principle of the new theory. It is at once as old as the first flour-mill, and as new as the latest chip foundry. The essence of Third Millennium Economics is this: look after the pounds and the pennies will look after themselves.

No respectable management theory can be summed up so baldly, of course. So Third Millennium Management also has a full complement of laws, paradigms, success factors and mistakes to avoid at all costs.

The first law of Third Millennium Management is that business genius lies in *imagining* revenues that do not yet exist. When Sony's Akio Morita dreamed up the Walkman, he wasn't just imagining a product, he was imagining a stream of revenues for which there was no existing evidence. *Imagining* those revenues was at least as important as designing the product that would generate them.

In some respects, imagining a revenue stream requires greater professional originality – and certainly greater bravery – than

inventing a product. A prototype has a physical existence that offers immediate reassurance; but until the product has been on the market for a while, there can be no such confidence about sales. And colleagues who would not dream of denigrating the technical aspects of a new product will not hesitate to criticise its business prospects.

The second law of the new theory is that every company will soon find itself in a "hits" business. Such businesses – films, TV shows, records, books – were once a class apart. Cushioned by predictable sales, other managers found the wild swings of hits businesses frightening and alien.

The leaders benefits from self-reinforcing brand advantages in a world in which "mental shelf space" among consumers and distributors is the most valuable real estate. With products increasingly sold as part of complex systems, a leader is able to set *de facto* standards, greatly reinforcing the advantages of a successful product – until the next hit or flop comes along.

Managing a hits business requires different skills from managing the profits of an established stable of products. Most, if not all, as Third Millennium Management would suggest, it requires a nose for revenues.

The third law is that your core business is what you make it. Yes, focused companies generally (though not invariably) do better than unfocused ones. Yes, understanding a sector deeply can help you imagine the next big stream of revenues (though it can also make you a prisoner of the present). But in the Third Millennium world, two well-managed rivals can have quite different degrees of vertical and horizontal integration, insourcing and outsourcing, diversification and focus – and neither of them need be right or wrong.

The key is not some schematic, ultimately cost-driven, analysis of where your company's past or present strengths lie. Those will be irrelevant tomorrow. What counts is where you can derive substantial new revenues in the future, with the emphasis on the words "substantial", "new" and "future". Whatever allows you to do that effectively is your core business, regardless of the diagrams in last year's strategy document.

So much for general principles. *Third Millennium Management* also offers some practical rules of thumb. For example: spend twice as much time thinking about revenues as you do about costs.

Managers devote weeks or months to poring over every aspect of the familiar, sooth-

ing structure, while plucking a revenue estimate out of the air, or out of the first market research study that comes to hand.

The temptation is an obvious one: the costs appear real, firm, something you can get your teeth into. If you try hard enough, you can probably estimate them properly. Future revenues, by contrast, are evanescent, elusive, prone to error, above all outside your control. No amount of analysis can make revenue forecasts pinpoint accurate; but time and energy devoted to thinking about them can at least cast a stronger light on the risks.

Here is a second rule of thumb: tailor your costs to the imagined revenues, not the other way round. Too many business people simply want to achieve sales that will justify their existing cost structures and way of life. Reality may require greater belt-tightening – or greater parsimony.

A third rule of thumb is more challenging still: set a nominal price for your product or service that reflects its worth – then halve it before you launch. After six months, halve it again. Avoid the common European temptation of going for margin, rather than market share. Remember, revenues are what count.

Well, there you have it: an outline of a new management theory that is at least as plausible as most others peddled from the bookshelves. What is there about management that makes intelligent, active participants so willing to place their faith in nostrums of – to put it politely – uncertain validity?

The state of management theory seems, to this consumer anyway, to bear a striking resemblance to the pre-scientific era. Classical and medieval natural philosophers devoted huge efforts to classification and taxonomy, in an attempt to make sense of the puzzling world around them. They could not, in an era before precision measurement, use the experimental method.

Management theorists are similarly deprived of experimental possibilities, and they lack the data required for the techniques of the social sciences. Not surprisingly, like their pre-scientific predecessors, they fall back on endlessly elaborated description.

Similarly, the period that immediately preceded the Newtonian revolution brought plausible – but as it happens entirely bogus – theories such as humours or astrology to a pitch of great sophistication, in an attempt to analyse personality and health. Some of the greatest scientific minds of the period placed credence in theories now utterly rejected.

Study of such theories was not valueless, however: it provided a systematic structure for the discussion of issues that hitherto had seemed too inchoate to grasp. Possibly such frameworks of analysis provided insights which would not otherwise have occurred. That may be the role that management theory plays today. After all, didn't some aspects of Third Millennium Management strike a sympathetic chord?

*Third Millennium Management: Upsize Your Profits and Downsize Your Risks!* (502pp, \$39.95, Bathos Press, New York and London, forthcoming)

## Motor of the American dream

**N**ow, in industry after industry, you are only as good as your latest product. Each new launch, from software to industrial ceramics, could be a wild success or a complete failure. Winner takes all.

The leaders benefits from self-reinforcing brand advantages in a world in which "mental shelf space" among consumers and distributors is the most valuable real estate. With products increasingly sold as part of complex systems, a leader is able to set *de facto* standards, greatly reinforcing the advantages of a successful product – until the next hit or flop comes along.

Managing a hits business requires different skills from managing the profits of an established

stable of products. Most, if not all, as Third Millennium Management would suggest, it requires a nose for revenues.

The third law is that your core business is what you make it. Yes, focused companies generally (though not invariably) do better than unfocused ones. Yes, understanding a sector deeply can help you imagine the next big stream of revenues (though it can also make you a prisoner of the present).

But the fat years for the "Big Three" domestic carmakers – General Motors, Ford and Chrysler – were already ending. Rising fuel costs after the oil producers cut supplies and sent prices soaring in 1973 led to a downturn in output in the mid-1970s. Safety concerns blighted the sale of new cars after Ralph Nader's successful consumer crusade.

Imports began to nudge the traditional American saloons off the highways. From objects of derision, small imported Japanese cars became almost chic petrol

became more expensive. When protectionism looked likely to hit imports, foreign carmakers opened plants in the US – the first by Honda in 1983.

The rise in environmental concerns triggered by pollution from exhaust emissions and made visible in the heavy black clouds of smog over many US cities contributed further to the growing distaste for traditional "gas guzzlers".

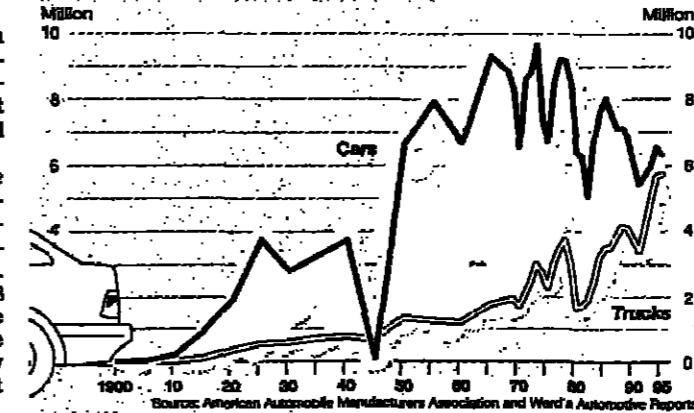
From the 1980s, the car production figures stop telling the whole story. The headline totals fail to distinguish between falling output at the "Big Three" and the rising impact of the "transplant" factories set up by foreign manufacturers.

More reassuring for domestic manufacturers, the passenger car figures also mask the growth in popularity of "recreational vehicles", such as pick-up trucks and sports utilities – both officially classed as trucks.

While car output has stagnated, truck production has accelerated in recent years. In 1985, the total reached 5.6m units.

Many were hardy pick-ups, such as Ford's best-selling F Series, or all-terrain four-wheel-drive sports utilities. As the 20th century draws to a close, it appears to be these rugged vehicles that now reflect the independence and self-reliance many Americans still aspire to.

Haig Simonian



30,000 gather for rally against Milosevic

## Serbian riot police halt protest marches

By Paul Wood in Belgrade

Serbian riot police yesterday prevented opposition protesters from marching through the centre of Belgrade following warnings that the "obstruction of normal traffic" by demonstrators would no longer be tolerated.

The police action forced marchers to abandon their daily protest through the capital against Serbian President Slobodan Milosevic.

About 30,000 Zajedno (Together) coalition supporters yesterday gathered in Belgrade in defiance of a government ban on all marches across Serbia. Police had said they would intervene if protesters caused traffic congestion.

The warning followed violent clashes this week during demonstrations sparked by Mr Milosevic's refusal to accept opposition victories in local elections on November 17.

## Telefónica expansion disrupted

Continued from Page 1

A Tisa-led consortium last week won a tender for a 35 per cent stake in the regional Brazilian operator Companhia Riograndense de Telecomunicações for about \$660m, but the purchase has been temporarily blocked because of a legal action in the state of Rio Grande do Sul.

Salomon Brothers, the investment bank advising Patrimonio del Estado, the state holding body attached to the finance ministry, said it was working on a valuation of the Tisa stake. Its estimate for the private sale is believed to have set a range of between \$100m and \$110m.

Analysts regarded this as relatively cheap, saying a price in this range would be justified by Tisa's shareholdings in telecommunications companies in Latin America.

## Budget fears hit Tokyo markets

Continued from Page 1

income tax cut, and a 0.1 per cent decline in central government public spending.

"People in the market feel this fiscal tightening is dangerous," said Mr Jason James at James Capel Japan.

A stream of weak economic figures also fuelled investors' fears that the government might have taken an over-optimistic view of the economic outlook.

## China now the eighth largest source of capital

By Tony Walker in Beijing

was not officially approved. "Not all of the outflow of long-term capital is approved by the government," he says. "Much takes the form of illegal transfers abroad. This is reflected in the large 'errors and omissions' item in the balance of payments which increased from \$30m in 1989 to \$17.5bn in 1995."

The spread of Chinese companies abroad - has provided a ready vehicle for capital flight. Methods include under and over-invoicing, "commissions" to associates abroad, asset swaps and the physical movement of cash.

Chinese enterprises have also made liberal use of "round tripping", involving export of capital which is then repatriated, possibly as foreign investment, to benefit from tax breaks.

Mr Wall found that there was a strong concentration of investment in Hong Kong, Australia, Canada and the US.

"The investments in these countries are diversified, but there is something of a concentration in Hong Kong on trade and services, on securing raw material in Australia and Canada, and on securing proprietary technology in the case of the US."

*Outflows of Capital from China: OECD Development Centre Technical Paper, 1997. David Wall, Royal Institute of International Affairs.*

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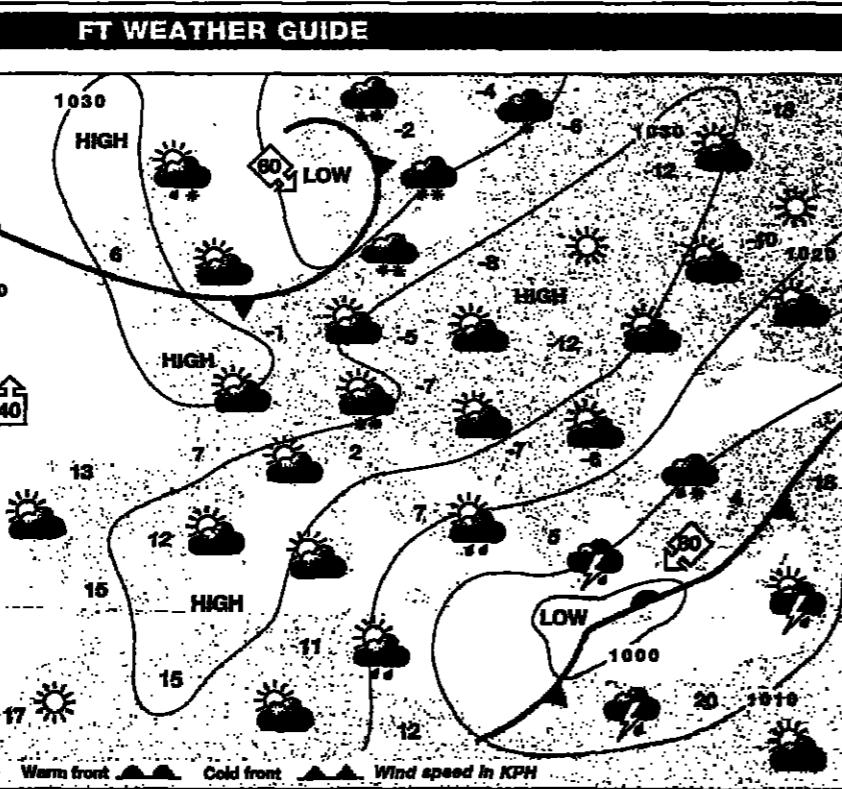
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### TODAY'S TEMPERATURES

Location	Temperature	Condition	Wind Speed
Abu Dhabi	sun 25	Bahrain	fair 5
Acra	fair 30	Berlin	fair 7
Algiers	cloudy 14	Bermuda	cloudy 4
Amsterdam	snow 1	Bogota	fair 23
Athens	thund 8	Bombay	cloudy 1
Atlanta	fair 19	Brisbane	sun 24
B. Aires	fair 20	Budapest	fair 1
B. Jem	fair 5	Chengdu	sun 21
Bangkok	sun 32	Cairo	fair 4
Barcelona	fair 11	Cape Town	fair 25
Belfast	sun 4	Caracas	thund 29
Berlin	fair 5	Cardiff	fair 6
Brussels	fair 7	Copenhagen	shower 18
Budapest	fair 20	Dallas	fair 19
Buenos Aires	fair 20	Dublin	shower 8
B. Jem	fair 5	Durban	fair 21
Bangkok	sun 32	Edinburgh	shower 5
Barcelona	fair 11	Faro	fair 16
Belfast	sun 4	Frankfurt	fair 2
Berlin	fair 5	Geneva	fair 0
Brussels	fair 7	Gibraltar	fair 12
Budapest	fair 20	Glasgow	fair 5
Buenos Aires	fair 20	Hamburg	snow 3
B. Jem	fair 5	Helsinki	snow 6
Bangkok	sun 32	Hong Kong	fair 21
Barcelona	fair 11	Iceland	fair 25
Belfast	sun 4	Jerusalem	thund 30
Berlin	fair 5	Jersey	fair 5
Brussels	fair 7	Karachi	sun 23
Budapest	fair 20	Kuwait	cloudy 18
Buenos Aires	fair 20	Lagos	sun 25
B. Jem	fair 5	Lima	fair 25
Bangkok	sun 32	Lisbon	sun 24
Barcelona	fair 11	London	shower 6
Belfast	sun 4	Luxembourg	fair 4
Berlin	fair 5	Milan	sun 3
Brussels	fair 7	Nicosia	fair 14
Budapest	fair 20	Paris	fair 4
Buenos Aires	fair 20	Perth	fair 3
B. Jem	fair 5	Prague	fair 20
Bangkok	sun 32	Rome	fair 1
Barcelona	fair 11	Rio	shower 9
Belfast	sun 4	Rome	fair 2
Berlin	fair 5	Rio	shower 29
Brussels	fair 7	Madrid	fair 5
Budapest	fair 20	Malta	fair 0
Buenos Aires	fair 20	Montreal	fair 3
B. Jem	fair 5	Milan	fair 5
Bangkok	sun 32	Munich	fair 5
Barcelona	fair 11	Moscow	fair 1
Belfast	sun 4	Nairobi	fair 5
Berlin	fair 5	Naples	fair 11
Brussels	fair 7	Oslo	fair 12
Budapest	fair 20	Paris	fair 1
Buenos Aires	fair 20	Perth	fair 22
B. Jem	fair 5	Wellington	fair 12
Bangkok	sun 32	Whitby	fair 13
Barcelona	fair 11	Zurich	fair 5

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## Palestine and Israel hopeful on deal over Hebron

By Avi Mehlman in Jerusalem

Israelis and Palestinians were yesterday optimistic about clinching an agreement next week on control of most of the Israeli-occupied West Bank town of Hebron being handed over to the Palestinians.

Their optimism was shared by Mr Dennis Ross, the US Middle East peace envoy, who headed back to Washington yesterday to brief Mr Bill Clinton, the US president. He said he would return to the region by Monday. "I hope and expect that we will conclude an agreement shortly thereafter," Mr Ross said.

Palestinian legislators said Mr Yasser Arafat, president of the Palestinian Authority, had told them a deal would be finalised next week. They said Israel was committed to a further withdrawal from the West Bank after pulling out of Hebron.

"Talks are continuing in a very good atmosphere," said an Israeli government spokesman. "Even though it can take time to formulate the agreements it is clear we are going to come to a successful end to the negotiations."

About 400 Jews live among some 120,000 Palestinians in Hebron which is in a state of perpetual tension. It is the last Palestinian town scheduled for self-rule under the 1995 peace deal. But Israel has delayed its transfer, citing fears for the security of the Jewish minority, and both sides have blamed the other for preventing a deal during nearly three months of negotiations.

However, signs that the deadlock may have been broken emerged this week when Mr Arafat and Mr Benjamin Netanyahu, the Israeli prime minister, held a summit meeting, mediated by Mr Ross.

Jewish settlers in Hebron have started protests in an attempt to thwart implementation of the Israeli pull-out. Israeli settlers have tried to occupy vacant Palestinian houses, and yesterday a fire-bomb was hurled at a Jewish enclave.

An Israeli government spokesman said: "We will take all necessary steps to make sure the agreements are honoured." Mr Amnon Lipkin-Shahak, chief of staff of the Israeli Defence Forces, has said the Israeli army will carry out the redeployment within one day after the accord is signed.

Mr Netanyahu faces some resistance in his cabinet to any accord. Several ministers have said they will not support the redeployment. But political analysts say Mr Netanyahu will have enough support for government approval.

Editorial Comment, Page 11

### THE LEX COLUMN

## Lego logic

The latest idea doing the rounds - that state-owned Aérospatiale, together with its prospective merger partner Dassault, might bid for Thomson-CSF - stretches credibility. Even assuming Aérospatiale could find the necessary cash, selling Thomson to a government-controlled company would hardly be a privatisation. But a more credible notion is that Aérospatiale/Dassault could take a junior role in a renewed offer for Thomson from Alcatel. Certainly, they would add a veneer of defence know-how to Alcatel. And superficially, the grouping could be presented as having the clout to take on the likes of America's Lockheed Martin.

All the same, such a vertically integrated combination of an electronics supplier (Thomson) with an aerospace manufacturer (Aérospatiale) is unlikely to generate large financial benefits, since the overlap between the businesses is modest. Moreover, there must be some risk such an alliance could obstruct the combination which would create real value - pooling Thomson's and GEC-Marconi's electronics businesses. Perhaps Alcatel could assemble such a large gathering, but it begins to look implausibly unwieldy. In any case, the Aérospatiale idea should make no difference to the real question confronting the government: whether to auction Thomson or float it. The latter remains more compelling. Potential bidders at an auction can put together whatever bits of French industrial Lego they choose, but a strong, independent, floated Thomson would be better able to determine the right combination.

### Cash flow

"Cash is king". Though the phrase is a cliché, the notion that investors ought to be looking at a company's cash flow rather than merely its accounting profits is valid. The snag is that defining cash flow is slippery. Different companies calculate it in different ways.

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Editorial Comment, Page 11

this purpose, the best measure is operating free cash flow: operating cash flow minus capex and tax (but before interest). Discounting such cash flows by a company's cost of capital will give its enterprise value - from which net debt needs to be deducted to calculate the value of its equity.

Sometimes, though, one is interested simply in how much cash is left over for shareholders - in which case interest should also be subtracted. This free cash flow is the amount available for paying dividends, cutting debt and making acquisitions.

At other times, it is helpful to think of dividends as given and subtract them to give residual cash flow. This number, which is often negative, is the cash available for repaying debt and acquisitions. It is not terribly useful for valuation purposes, but in judging how much debt and dividends a company can support, it is invaluable.

### UK takeovers

How well has Britain's Takeover Panel survived the battle for Northern Electric? Certainly, the debacle vindicates the panel's philosophy of applying the spirit rather than the letter of the law; a legalistic approach would have been a disaster. Against this must be weighed two failures. First, much trouble could have been avoided if the panel had earlier stopped the advisers of the target company buying shares - this is not the first time the controversial tactic has been used. Second, the panel executive arguably erred on the side of a timid, rule-bound view. Certainly, the executive's reaction when BZW belatedly owned up to its extra fee - merely ruling the sum should not be collected - looks conspicuously mild. Had the panel overruled its executive and not extended the bid timetable, Northern would still be independent today.

None of this vindicates hopes that Mr Alastair Defries' appointment as the executive's director-general would herald a more streetwise approach. On the other hand, conspiracy theories over Mr Defries' past role as an adviser to Northern look overblown. He offered to stay out of the decisions on this bid, but the bidder thought that unnecessary. Mr Defries' real failure was not to move fast enough to put the rules right. Assuming the Northern battle prompts him to get a move on, some good will have come of it.

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# FINANCIAL TIMES COMPANIES & MARKETS

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Week 52

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## IN BRIEF

### Murdoch ponders ASkyB venture

Rupert Murdoch's News Corporation is considering launching a public offering for 30 per cent of American Sky Broadcasting, the \$1bn digital satellite television venture scheduled for launch next year. An initial public offering would fill the gap left by the changed circumstances of News Corp's original partner in the project, MCI Communications. MCI was going to take a 50 per cent stake in the ASkyB venture and hold the licence for the digital satellite frequencies. Page 16

**Wiseman receives clearance to bid**  
Robert Wiseman Dairies of Scotland is preparing to enter talks on a possible takeover of Scottish Pride Holdings, its main rival, after receiving a go-ahead from the government. The two companies account for nearly 80 per cent of the Scottish milk market. Page 14

**Banerj state sale faces further delay**  
The privatisation of Brazil's troubled state banking sector failed to get off the ground when the sale of Banerj, controlled by the state of Rio de Janeiro and Brazil's second-largest state-owned bank, was postponed for the second time in nine days. Page 16

**Seat expecting up to \$31m profits**  
Seat, the Volkswagen group's Spanish car-maker, expects to show a net profit of \$12m-\$13m this year following four consecutive years of losses, according to outgoing chairman Mr Juan Llorente. Mr Llorente, who took over at the height of Seat's troubles in 1993, when its losses reached \$16m, is being replaced by Mr Pierre-Alain de Smedt, head of VW's Brazilian subsidiary. Page 16

**Euromerchant in \$10m Albanian venture**  
Euromerchant Bank, the Greek bank controlled by the Latvian shipping group, has launched a \$10m venture capital fund to invest in private companies in Albania. The Euromerchant Albania Fund will be managed by Global Finance, a venture capital and private equity management company which runs a similar fund investing in Bulgaria and Romania. Page 16

**Goldman Sachs to help Turk Telekom**  
Turkey has appointed a consortium headed by Goldman Sachs to advise it on the stalled sale of Turk Telekom, the lynchpin of the government's privatisation programme. Turkey hoped that 10-15 per cent of Telekom would be ready for offer in up to three months after Goldman Sachs had completed its advisory services and the sale strategy had been worked out. Page 16

**US inflation-linked bonds delayed**  
The US Treasury Department has postponed the launch of its first inflation-linked bonds, which had been expected in mid-January, and has yet to set a new date. The department said the move was not connected to the recent controversy over US inflation data. Page 17

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## Chief price changes

NEW YORK (\$)			
Continental Tel	+ 2%	UFC Locab	+ 1%
Colm Corp	+ 2%	Falls	- 9
Colm Corp	+ 2%	Chargers	+ 29
COL Corp	+ 3%	General	+ 51
Polaris	+ 3%	YOKO (Yen)	+ 11
Prudential	+ 1%		
Repsol	+ 2%	Add Corp	+ 13
Repso Co Mkt	+ 2%	Daiel Green	+ 53
Resco Corp	+ 20%	Tosha Corp	+ 44
ROUNDR (Pence)	+ 1%		
Ritson	+ 56	Colgate	+ 21
Florizex	+ 16%	JCB	+ 55
Imperial	+ 13%	No Sherry	+ 85
Jouret (T)	+ 5%	PRONG KONG (HK\$)	+ 35
Rank	+ 22%	Ritson	+ 22
Pallis	+ 1%		
Brake Bros	+ 25	Die Sing	+ 59
TOONTR (C\$)	+ 1%	Midland Realty	+ 670
Crane	+ 1.25	Shoeby Ind	+ 25.20
Consel Euro	+ 0.75		
Ensign Res	+ 24.95	FTSE	+ 0.75
Farlin	+ 1.45	FTSE	+ 0.75
Domest Inc B	9.0	FTSE	+ 0.75
Domest Inc B	4.5	Interfl	+ 85
Domest Inc B	4.5	Post Petach	+ 510
Vestas Egg	+ 3.0	Sant Saks	+ 540
FTSE	+ 13	Mayron Park	+ 44.5
Air Liquide	+ 13	Thi Factory	+ 40
BCI	+ 7.74	Unique Gas	+ 50
Coriolan	+ 46		

London, Toronto and Hong Kong prices Dec 24. Frankfurt closed. New York prices Dec 23.

By William Dawkins in Tokyo

**Yamaichi in \$1.3bn bail-out of affiliate**

Broker follows rivals in rescuing a non-bank lender

Yamaichi Securities, the weakest of Japan's big four stockbrokers, is to inject Y150bn (\$1.3bn) into its struggling non-bank affiliate, Nichiei Finance, to write off bad property-related loans.

This is the third of the top brokers, after Nomura and Daiwa, to bail out a lending affiliate in a belated campaign to clear up the debris from the collapse of property prices five years ago.

Traders said the Yamaichi write-off and the voluntary collapse of an unrelated non-bank lender had contributed to a

sharp fall in Tokyo share prices over the Christmas period - as a reminder of the unresolved problems in Japan's financial system.

Nikko Securities is the only one of the big four not to have taken such action. Analysts believe it will now be under pressure to write off its non-bank unit's problems. Non-banks are lenders without a licence to take deposits from the public. They played an important part in channelling credit to riskier property pro-

jects - considered unsuitable for the main banks - during the 1980s asset price boom.

Until recently, Japan's stockbrokers preferred to hide the problems of non-bank affiliates in the hope that property prices would rise enough to float bad debts out of trouble. But prices have yet to recover.

Nomura Securities, the leading broker, abandoned the wait-and-see strategy in September by announcing a Y371bn bail-out for its non-

bank unit, Nomura Finance. Daiwa Securities followed last month with a Y120bn injection for Daiba Finance.

Yamaichi will follow the example of its two competitors in booking the write-off as an extraordinary loss in the year to March 31. As a result, it expects to make a Y110bn unconsolidated net loss in the current year, rather than the Y160bn profit it forecast in October, with the publication of its results for the first half of 1996-97. It made a Y15.8bn

net profit in the 12 months to last March.

Yamaichi is leaving unchanged its forecasts of operating profits for the current year. It projects a 26 per cent rise in recurring profit - before tax and extraordinary items - to Y19.6bn on revenues up 26 per cent to Y230bn.

Separately, the Tokyo-based non-bank lender Koei Corporation, with debts of Y260bn, announced it would file for voluntary liquidation on March 31. It took the decision

after obtaining the consent of its main bank, Industrial Bank of Japan, which has Y61.2bn in outstanding loans to Koei.

This is the latest example of a new trend in which leading banks are prepared to let non-banks connected to them go into liquidation rather than continue to prop them up as stockbrokers have been doing.

The trend was established two months ago by Dai-Ichi Kangyo Bank, Asahi Bank and the Bank of Yokohama, which allowed Nichiei Finance to go into liquidation with liabilities of Y961.4bn, the largest corporate failure in Japan's post-war history.

## Northern minority investors may spurn bid winner

By Simon Hollobert and William Lewis

Leading minority shareholders in Northern Electric have not yet decided whether to accept the successful £782m takeover bid for the north-east of England electricity company from CalEnergy of the US.

The US independent power producer said on Tuesday that it owned or had received acceptances for 50.4 per cent of Northern's shares. Northern's board is expected to recommend today that minority shareholders accept the bid. But there was speculation yesterday that several shareholders, including M&G and Foreign and Colonial, holding about 15 per cent of the company, may decide not to sell to CalEnergy and instead remain as minority shareholders.

"There is a strong argument that, in a heavily regulated business like Northern's, our position will be protected because CalEnergy will take value out by paying dividends," one said.

Takeover rules mean that CalEnergy can carry out a compulsory purchase of the remaining shares only if it holds 90 per cent of Northern.

CalEnergy achieved the narrowest of victories after the Takeover Panel, the City watchdog that regulates bids, intervened to extend the offer. It also overcame a last-ditch attempt by Prudential Corporation to defeat the bid.

The panel decided to extend the bid because Barclays de Zoete Wedd, an adviser to Northern, failed to tell a panel inquiry last week the full extent of the fees it would earn. The oversight cost Northern its independence.

Mr David Sokol, the chairman of CalEnergy, said: "I am absolutely delighted that the majority view has prevailed. We look forward to getting on with the business of running the company."

Northern said the company accepted the market's judgment. "It is sad, however, that the value arguments that had won the day were overturned by a technicality," it said.

This was a reference to the panel's ruling against BZW and the fact that at the close of the original bid timetable last Friday, CalEnergy had received acceptances for only 49.77 per cent of Northern's shares.

In the dying hours of the bid, Prudential lobbied institutions that had accepted CalEnergy's offer, and succeeded in persuading holders of nearly 1m shares to sell them for \$650, the price CalEnergy was prepared to pay.

But it was a decision by Gartmore, a large fund manager owned by National Westminster Bank, to accept CalEnergy's offer that was believed to have delivered victory to the US company. It had 950,000 shares, the bulk of the 1.17m CalEnergy needed to counter Prudential's buying.

CalEnergy's acquisition of Northern means there are only two independent regional electricity companies - Southern Electricity and Yorkshire Electricity - left from the 12 that were privatised in 1991. Six of the 10 have been taken over - or, as with East Midlands and London Electricity, are in the process of being taken over - by US bidders, who have collectively spent more than £7.8bn.

Still to be sold are Laporte's US adhesives business and its timber treatment business, accounting for sales of \$150m.

Elf Atochem has been keen to extend its adhesives activities as part of a strategic shift from bulk chemicals towards specialty products. Until now, its adhesives business has

## Insurance broking: how the leaders compare

Alexander & Alexander Share price (pence)

Wills Corroon Share price (pence)

Alexander & Alexander Worldwide revenues: consulting, broking and investment (\$bn)

Wills Corroon Worldwide revenues: consulting, broking and investment (\$bn)

Aon Worldwide revenues: consulting, broking and investment (\$bn)

Marsh & McLennan Worldwide revenues: consulting, broking and investment (\$bn)

Sedgwick Worldwide revenues: consulting, broking and investment (\$bn)

Aon Share price (pence)

Wills Corroon Share price (pence)

Alexander & Alexander Share price (pence)

Wills Corroon Share price (pence)

Aon Share price (pence)

Marsh & McLennan Share price (pence)



*“People say that we live in the past. Well yes, we have been providing for the *future* by managing investments for 200 years.”*

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## COMPANIES AND FINANCE

# News Corp may offer 30% of ASkyB

By Raymond Snoddy

Mr Rupert Murdoch's News Corporation is considering a public offering of 30 per cent of American Sky Broadcasting, the \$1bn digital satellite television venture scheduled for launch next year.

Mr Murdoch, chairman of News Corp, said he would "probably" go for an initial public offering to fill the gap left by the changed circumstances of his original partner in the project, MCI Communications, the US telecommunications group which is in the process of merging with British Telecommunications.

MCI was to have taken a 50 per cent stake in the ASkyB venture and hold the licence for the digital satellite frequencies.

"Their [MCI's] intention is to hold at least 20 per cent and then we would probably have an IPO for 30 per cent," Mr Murdoch said.

A US company with US shareholders is already being set up to hold the licence, and perhaps even

the satellite, because MCI will be a foreign-owned company when the BT deal is completed.

"We are planning to launch in mid-October, but I can't guarantee that it won't be two or three months later," Mr Murdoch said.

ASkyB, with its 175-200 channel system, will be late into the digital satellite market in the US - behind operators such as DirectTV, owned by Hughes Electronics; Prismstar, run by a consortium of cable companies and EchoStar.

"In the US we have quite a few things up our sleeve. We have better pictures, better technology and we are going to put the local television stations up on the satellite. Our service would be a supplement to cable," the News Corp chairman said.

With local stations on the satellite as well as movies, subscribers will be able to receive high-quality digital pictures of their existing television stations.

Mr Murdoch believes that movies will be available to him, as the deals with DirecTV are not exclusive. Movies from Twentieth Century Fox will also continue to be available to other operators.

"You don't want to destroy the [film] business," Mr Murdoch suggested.

There will also be a local sport on the satellite, and although the News Corp sports service, Fox Sports, will continue to be shown by cable companies, it will not be available to rival satellite operators.

ASkyB is also hoping to form alliances with the US regional telephone companies to market and service the satellite system and install receiving equipment.

"All over America the cable companies have a very bad name and bad reputation. The old utilities give wonderful service," Mr Murdoch said.

The satellite service will carry Fox News, launched in October, and Sky News from the UK.



Rupert Murdoch: ASkyB 'a supplement to cable'

## Greek bank launches \$10m fund to invest in Albania

By Karin Hope  
in Athens

Euromerchant Bank, the Greek bank controlled by the Latsis shipping group, has launched a \$10m venture capital fund to invest in private companies operating in Albania.

The Euromerchant Albania Fund will be managed by Global Finance, an Athens-based venture capital and private equity management company which runs a similar fund investing in Bulgaria and Romania.

Mr Angelos Plakopitas, Global's managing director, said the closed-end fund had 10 deals in the pipeline, More than 500,000 Alba-

mostly involving Greek companies.

The fund is expected to focus on private-sector construction, manufacturing of consumer goods and projects in energy and agriculture.

"We plan to invest alongside international companies setting up in Albania," he said. These are likely to be from Greece and Italy, the main sources of investment there to date.

Joint venture partners in Albania were likely to be returned emigrants setting up their own businesses on the basis of experience gained working in Italy and Greece, Mr Plakopitas said.

The remaining funds are due to be raised by April 17 on constitutional grounds.

## Further delay for Banerj sell-off

By Jonathan Wheatley  
in São Paulo

The privatisation of Brazil's troubled state banking sector failed to get off the ground yesterday when the sale of Banerj, controlled by the state of Rio de Janeiro, was postponed for the second time in nine days.

The bank's employees brought a legal action arguing that Banerj's assets had been undervalued. With the buyer risking having to make extra payments to match a future revaluation, the government of São Paulo has resisted selling Banerj and its future

remains uncertain. Banerj's temporary administration is due to expire at the end of this month.

Many of Brazil's state-controlled banks face serious difficulties after years of being used as sources of capital by their political controllers.

Banerj and Banespai of São Paulo, Brazil's biggest state-controlled bank, were taken under central bank control in December 1994.

For the past year Banerj has been managed by Bozzo and Simonsen, a Rio de Janeiro investment bank in preparation for privatisation.

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remains uncertain. Banerj's temporary administration is due to expire at the end of this month.

## COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE (Prices from Amalgamated Metal Trading)

## ■ ALUMINUM, 99.7 PURITY (\$ per tonne)

Close 1523.5 1523.4

Previous 1518.5-9.5 1515.2

High/Low 1559/1552

Avg. Official 1557.8

Kerb close 1557.8

Open Int. n/a

Total daily turnover n/a

## ■ ALUMINUM ALLOY (\$ per tonne)

Close 1377.5-7 1400-02

Previous 1370-80 1398-400

High/Low 1377 1400/1385

Avg. Official

Kerb close 1400-05

Open Int. n/a

Total daily turnover n/a

## ■ LEAD (\$ per tonne)

Close 717.8 721.2

Previous 703.4 707.7-5

High/Low 722/708

Avg. Official

Kerb close 716.8

Open Int. n/a

Total daily turnover n/a

## ■ NICKEL (\$ per tonne)

Close 6454.40 6530.35

Previous 6411.25 6520.30

High/Low 6435.60/63 6550/640

Avg. Official

Kerb close 6480.80

Open Int. n/a

Total daily turnover n/a

## ■ TIN (\$ per tonne)

Close 5710.20 5765.7

Previous 5715.25 5765.70

High/Low 5800/5760

Avg. Official

Kerb close 5770.80

Open Int. n/a

Total daily turnover 1072.3

## ■ ZINC, special high grade (\$ per tonne)

Close 1048.50/10 1070.70/5

Previous 1040.1 1073.4

High/Low 1073/1057

Avg. Official

Kerb close 1073.10/5

Open Int. n/a

Total daily turnover n/a

## ■ CRUDE OIL NYMEX (\$ per barrel)

Close 5710-22 5765-7

Previous 5715-25 5765-70

High/Low 5800/5760

Avg. Official

Kerb close 5770-80

Open Int. n/a

Total daily turnover n/a

## ■ COPPER, grade A (\$ per tonne)

Close 2221.2 2194-5

Previous 2223.33 2191-3

High/Low 2145/2120

Avg. Official

Kerb close 2143.5

Open Int. n/a

Total daily turnover 2143.5

## ■ CRUDE OIL, IPE (\$/barrel)

Close 5715-22 5765-7

Previous 5715-25 5765-70

High/Low 5800/5760

Avg. Official

Kerb close 5770-80

Open Int. n/a

Total daily turnover n/a

## ■ CRUDE OIL NYMEX (1,000 barrels)

Close 5710-20 5765-7

Previous 5715-25 5765-70

High/Low 5800/5760

Avg. Official

Kerb close 5770-80

Open Int. n/a

Total daily turnover n/a

## ■ CRUDE OIL, IPE (\$/barrel)

Close 5715-22 5765-7

Previous 5715-25 5765-70

High/Low 5800/5760

Avg. Official

Kerb close 5770-80

Open Int. n/a

Total daily turnover n/a

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## ■ CRUDE OIL, IPE (\$/barrel)

Close 5715-22 5765-7









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## LONDON STOCK EXCHANGE

## Pre-Christmas run sees Footsie at new high

## MARKETS REPORT

By Steve Thompson,  
UK Stock Market Editor

The UK equity market finished its pre-Christmas run in splendid fashion with the FTSE 100 index standing at another new closing high.

And there was further good news for dealers with turnover levels again surprisingly strong given the Christmas period.

Footsie ended the half-day session 5.3 firmer at 4,082.5, its fifth consecutive gain for a rise of 112.9 points over the period.

Other leading indices were equally buoyant, the FTSE 250

closing 5.9 up at 4,460.5, still around 100 points below its all-time closing high. The Small-Cap index edged up 1.4 to 2,165.6.

A slightly edgy performance by gits at the opening caused some unease in equities. Gits slipped around 5 ticks at one point, following details of the trade figures for October and November.

October's \$45m trade deficit was well received but the market showed some concern over the higher-than-expected £63m deficit for non-EU trade.

Gits picked up well just before the close, however, finishing the day some 3 ticks higher reflecting a relatively steady performance by US Treasury bonds.

Marketmakers were impressed by the appearance of institutional buyers and noted that the Northern Electric bid saga had injected an element of uncertainty and excitement.

Prudential Corporation's move to acquire Northern shares kept that bid not boiling during the session, it was revealed that the Pru had acquired a significant amount of Northern stock. The news that CalEnergy's bid had nevertheless proved successful came after the market close.

Sunderland football club made a sparkling seasonal debut, with the shares kicking off at a whopping 25 per cent premium to its issue price, rounding off an excellent year for football club shares.

These have provided some of the most spectacular share price performances, with Manchester United, which began the year trading at just below the 200p mark, more than trebling that figure by Tuesday's close.

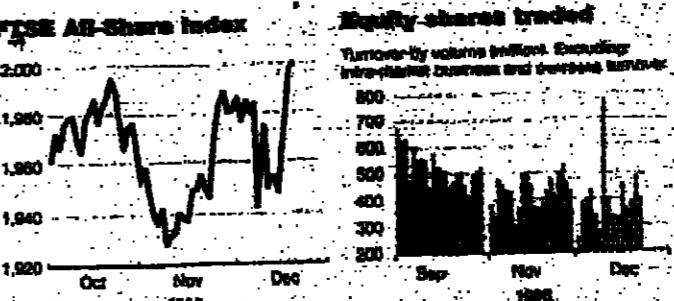
The market is factoring in a potentially massive upturn in revenue from the potential for pay-per-view television audiences. A huge injection of money from satellite TV has transformed the fortunes of football clubs this year.

Other bid winners included British-Borneo, whose shares have surged since the takeover bid for Clyde Petroleum from

Gulf Canada last week, as dealers rated the company as the sector's next potential takeover target.

Dealers said the general feeling in the equity market for next year remained positive, with many expecting a continuation of takeover activity. The financial sector remains a specific area of interest, with one of the two Scottish banks seen as vulnerable and a composite insurance merger a distinct possibility.

Mr Richard Jeffrey, Charterhouse economist, said: "The market looks set for possibly 10 per cent upside in the New Year". Turnover on Tuesday was 268.2m shares. Customer business on Monday was worth £980.3m.



## Indices and ratios

FTSE 100	4092.5	+5.3	FT 30	2796.6	-0.5
FTSE 250	4460.5	+5.9	FTSE Non-Fins p/c	18.03	+0.0
FTSE 350	2030.7	+2.6	FTSE 100 fut. Mar	4091.0	+0.0
FTSE All-Share	2000.54	+2.48	10 yr Gil. yield	7.54	+0.55
FTSE All-Share yield	3.77	+0.78	Long Gil./equity risk ratio	2.01	+0.02

## Best performing sectors

1 Telecommunications	-0.6	1 Textiles & Apparel	-0.3
2 Extractive Industries	-0.6	2 Breweries, Pubs	-0.2
3 Oil Exploration & Prod	-0.6	3 Smaller Food	-0.2
4 Distributors	-0.5	4 Diversified Industrials	-0.2
5 Other Financial	-0.5	5 Gas Distribution	-0.2

## Worst performing sectors

1 Textiles & Apparel	-0.3
2 Breweries, Pubs	-0.2
3 Smaller Food	-0.2
4 Diversified Industrials	-0.2
5 Gas Distribution	-0.2

The shares moved forward 3 to 40p as a Missouri court ruled in its favour by granting its motion to be dismissed from a tobacco suit.

Mr Tim Young of SOST recommended the shares at the morning meeting. He said the judgment "would seem to indicate that BAT is ring-fenced from liability to Brown & Williamson [BAT's tobacco arm]."

"This is highly significant. I expect further rulings of this type. And even on a worst case scenario - excluding any benefit at all from Brown & Williamson - the share price should be 50p," he said.

Allied Domecq climbed 10% to 45p on volume of 2m shares with a big order handled by Lehman Brothers in a thin market pushing up the price.

Bunzl, the UK paper and plastics group, rose 3% to 229p after the group revealed the sale of its German and Italian fine paper businesses, Wilhelm Seiler and Bunzl Italia, for \$51.8m.

Burnfield was steady at 140p. After the market closed Fairey increased its offer for the measuring equipment maker to 55.7p - the equivalent of 165p a share.

Rank hardened 3% to 422p on the announcement that its subsidiary, Hard Rock Cafe International, had acquired the operations and licensing rights of Hard Rock Cafe Canada for US\$61m.

Thanks to the acquisition, Rank now has 75 Hard Rock Cafes worldwide.

## LONDON EQUITIES

## RISES AND FALLS TUESDAY

	Days	Yield	Div	Net	P/E	Xd	Adj.	Total	Return
FTSE 100	Dec 24 chg/pct	Dec 23	Dec 20	Dec 19	Year ago	yld/cover	ratio	return	
FTSE 250	Dec 24 chg/pct	Dec 23	Dec 20	Dec 19	Year ago	yld/cover	ratio	return	
FTSE 350	Dec 24 chg/pct	Dec 23	Dec 20	Dec 19	Year ago	yld/cover	ratio	return	
FTSE SmallCap	Dec 24 chg/pct	Dec 23	Dec 20	Dec 19	Year ago	yld/cover	ratio	return	
FTSE SmallCap ex IT	Dec 24 chg/pct	Dec 23	Dec 20	Dec 19	Year ago	yld/cover	ratio	return	
FTSE All-Shares	Dec 24 chg/pct	Dec 23	Dec 20	Dec 19	Year ago	yld/cover	ratio	return	

deal with Shell Transport.

Borneo has taken on the rights to Shell's Leo field in the Gulf of Mexico. It will exploit the field using its own Sea Star drilling technology that makes small deep-water sites economic. Some analysts had been

concerned about Shell Transport.

Borneo has taken on the rights to Shell's Leo field in the Gulf of Mexico. It will exploit the field using its own Sea Star drilling technology that makes small deep-water sites economic.

British Borneo leapt 56% to 140p, the strongest performance in the FTSE 250 index, as the company announced it had done a

deal with Shell Transport.

Borneo has taken on the rights to Shell's Leo field in the Gulf of Mexico. It will exploit the field using its own Sea Star drilling technology that makes small deep-water sites economic.

Some analysts had been

concerned about anti-tobacco litigations. The shares moved forward 3 to 40p as a Missouri court ruled in its favour by granting its motion to be dismissed from a tobacco suit.

Mr Andrew Whittuck of ABN Amro Hoare Govett said: "If it works and comes in at 50m barrels - the middle of the range of forecasts - then it's worth 150p on the price."

Shell was firmer at 85p.

Sunderland up

Football fever continued with Sunderland scoring an instant goal when stock market dealers in the premier ship began. Placed at 565p, the stock soared to 723p, with individuals who applied for the minimum of 100 shares seeing an immediate £147.50 profit on their investment.

The club raised around 10.7m in net of expenses via the placing and offer for subscription, which was 2.7 times oversubscribed.

Eight football clubs have come to the market - Tottenham Hotspur, Manchester United, Preston North End, Millwall, Chelsea Village, Celtic, Caspian (Leeds) and Loftus Road (QPR). Among the most successful deals has been Manchester United, which has risen from 190p on December 29 last year to 650p.

Flootations are also planned next year by Newcastle United, Birmingham and West Bromwich Albion, Sheffield United and Southampton via reverse takeovers of quoted groups.

BAT Industries received an early boost from a US court ruling that might remove many of the concerns about anti-tobacco litigations.

Rank now has 75 Hard Rock Cafes worldwide.



*4 pm close December 26*

## **NEW YORK STOCK EXCHANGE PRICES**

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**Continued on next page**



## Dow returns to record territory

### AMERICAS

US share prices continued their upward march against a background of thin trading, moving into record territory by lunchtime, writes Richard Waters in New York.

Stocks were lifted by firmness in the currency and bond markets, and the momentum that has now seen the Dow Jones Industrial Average gain nearly 300 points since the beginning of last week.

The DJIA, which had added 33.83 points in a half-day-shortened session on Christmas Eve, gained another 33.06 during the morning. That left the index

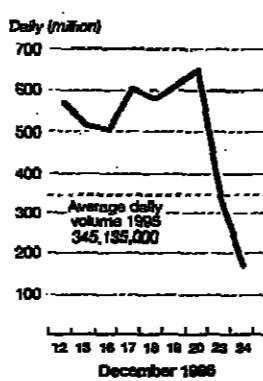
of leading stocks at 6,555.91 - above the closing record high of 6,547.79 it hit on November 25.

The Standard & Poor's 500 index advanced 3.57, adding to its 4.11 points gain in the previous session to reach 754.60 by lunchtime. The Nasdaq composite, meanwhile, put on 4.25, taking it to 1,291.88.

Among stocks in the DJIA, American Express fell back \$1 yesterday to \$374, having risen nearly \$2 on Tuesday as rumours continued to circulate that the financial services group might be taken over.

AT&T advanced another 1%, adding to a 1% gain

### NYSE volume



from December 24, as the telecommunications company continued to benefit

from a rebound in market sentiment after a difficult second half in 1996. At \$42 yesterday lunchtime, AT&T had bounced back some 27 per cent from the low point it reached in early November.

Elsewhere, the market averages were buoyed by continued strength in two of the sectors which have recorded the strongest gains during the past year: technology and financials.

Intel rose 1% to \$127, while Microsoft added 3% to \$85. Among banks, Citicorp continued to advance strongly, adding 1% to \$106%.

Latin America's big

bourses, in Mexico and Brazil, were relatively sluggish after the holiday and it was left to Venezuela, the Argentine and Chile to liven up the morning.

In CARACAS, the IBC index was in record territory for the third successive day: 30.40 higher at 6,474.17 in midsession, with traders already anticipating gains in 1997.

Buenos Aires, also in high ground, and apparently unshaken by a general strike, saw the Merval 5.44 better at 647.55; and, in SANTIAGO, the general index, coming off the bottom, was 33.47 higher at 4,906.42.

Latin America's big

## Signs of global chill as Russia warms up

Michael Morgan on emerging markets in 1996

This was the year that

Russia finally came in from the cold. The market had seen a number of false dawns in previous years, with strategists pointing to the country's vast potential but fund managers proving steadfastly reluctant to commit their cash.

All that changed in 1996 as political tensions eased after Mr Boris Yeltsin's victory in July's presidential elections. Last month's \$1bn Eurobond launch, the country's first international issue since the 1917 Bolshevik revolution, also put Russia's markets back on the international map. The result has been a 130 per cent rise this year for Russian equities in dollar terms, as measured by the Morgan Stanley Capital International index.

Europe, the Middle East and Africa were the weakest regional markets. Against the odds, though, Hungary boomed as a narrowing trade gap offset slowing growth and lower corporate results.

Some of the best excitement was reserved for the small, illiquid markets as they faced modest cash inflows. Dhaka, for example, rocketed 60 per cent in the hectic first half of November in a bull run fuelled by little more than enthusiasm.

The valuations of emerging markets as a whole built to a June peak, before turning sharply back. They are now around their 12 month lows. The year's peak, how-

ever, coincided with the year's trough in the FT/S&P World Index, suggesting that the flow of funds to emerging markets built up as conditions toughened in the established markets.

Mr Mark Mobius, president of the Franklin Templeton Group, argues that global funds missed their 1996 emerging market investment targets because of opportunities in developed markets. But Mr Mobius, who controls more than \$10bn in 34 emerging market funds, expects that 1997 will see a new surge of diversification into emerging markets, as a direct result of the rallies that have made US and other mainstream markets relatively expensive.

Among the longer established emerging markets, Latin American markets did best during the year. Venezuela was a big winner, more than doubling in dollar terms. The market was led higher by exporters with for-

wards relatively expensive.

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